



Press Release

Hotel Indonesia Kempinski Jakarta, Revival of a landmark

Jakarta, July 2010 – On February 28, 2009, Hotel Indonesia Kempinski Jakarta opens its door to provide the most luxurious European service and guest rooms in town. The Jakarta's landmark building is now managed by Europe's oldest luxury hotel group, Kempinski Hotels S.A, who owns long tradition of managing historic buildings, landmark hotels, and maintaining a unique collection of individual properties. In April 2010, the legendary hotel has managed to be listed as **one of the best newest hotel in the world 2010 by Condé Nast Traveler US.**

The landmark of Indonesia consists of two wings, the legendary **Ramayana Wing** and **Ganesha Wing**. Ramayana Wing featured two types of guest rooms: Deluxe room (44sqm) and Grand Deluxe room with range size of 58-62 sqm with total of 159 rooms. Ganesha Wing, a wing designed for premium business travelers operates a total of 130 rooms consists of 1 super secured and bullet proof Presidential Suite, 4 Diplomatic Suites, 6 Salon Suites, 60 Executive Grand Deluxe and 59 Deluxe room, complemented by a lavish Executive Club Lounge at the 7th floor.

Located at the strategic Bundaran HI (Hotel Indonesia Roundabout) Hotel Indonesia Kempinski facilities comprise of superb five-star facilities, dining and services. Starting from the **3,000 square-meter Kempinski Grand Ballroom**, opened on March 2008, has successfully held various corporate activities, exhibition wedding and grand events. The beautiful historical oval shaped **1,000 square-meter Bali Room**, has been operated since September 2008 and has becomes the most prestigious function room in Jakarta. **Signatures Restaurant**, all day dining with tempting open kitchen concept, **Lobby Nirwana Lounge** which serves the famous-legendary "Bubur Ayam HI" (Chicken Porridge ala Hotel Indonesia), **Sky Pool Bar Café**, located at the rooftop, over viewing the breathtaking scenery of the city, **Kempi Deli** for the lavish selection of German breads, French pastries, cheese and meat products. The highlight will be **Casa D'Oro** – Italian Gourmet Dining with its impressive collection of wine and **Paulaner Brauhaus** featuring Bavarian specialties with onsite microbrewery. Next to the rooftop pool and tropical garden, the guest can also relax at world class **KempinskiSPA** for a rejuvenating treatment.



Kempinski

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General Manager of Hotel Indonesia Kempinski, Jens Marten Schwass stated, “Recognized by the government and global community as a heritage site, Hotel Indonesia Kempinski has successfully positioned itself as the most lavish hotel for both domestic and international guest. Providing an exceptional European luxury blend with Indonesian hospitality, the proud landmark guarantee to give an ultimate satisfaction.”

Being part of Grand Indonesia Shopping Town, a mixed-used complex with premium facilities that provides one-stop solution for staying, working, meeting, shopping, dining and entertainment, Hotel Indonesia Kempinski will be the best option for visitors who look for first class service and facility, a support for Jakarta’s city program as a a-must-visit tourist destination in Jakarta.

Grand Indonesia Shopping Town is consist of **Kempinski Private Residences where Hotel Indonesia Kempinski managed 40 units as serviced residence**, premium office tower **Menara BCA, West Mall, East Mall and Skybridge Mall**. In addition to international-class boutiques, Grand Indonesia Shopping Town visitor may seek Indonesia’s authentic goods and handicraft in **Alun-alun**. Choose the movie that matches your mood at the 10-studios **Blitz Megaplex** and visit the **Crossroads of the World** where you can enjoy dining places and signature interior from all over the world.

Editor’s Notes:

The **Kempinski** name is proudly borne by a growing collection of distinguished properties around the world. Europe’s oldest luxury hotel group, Kempinski has built its reputation on the belief that exclusivity and individuality are key elements of true luxury. Each year, an increasing number of guests come to appreciate these qualities, as Kempinski adds new hotels and resorts in Europe, the Middle East, Africa and Asia.

Kempinski is a member of the **Global Hotel Alliance**. Based on the airline alliance model, Global Hotel Alliance is the world’s largest alliance of independent hotel brands. GHA currently comprises Anantara, The Doyle Collection, First, Kempinski, Leela, Marco Polo, Mirvac, Omni, Pan Pacific, Parkroyal , Shaza and Tivoli.

To book or for further information visit

www.kempinski.com/jakarta

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