



— PRESS KIT —

# The David Kempinski Tel Aviv

*Kempinski*  
HOTELIERS SINCE 1897



The David  
Kempinski

TEL AVIV



## THE CAPITAL OF MEDITERRANEAN COOL

Perfectly situated on the Mediterranean coast, Tel Aviv has quickly become a Middle Eastern urban playground. It's a city of contrasts – stylish yet down-to-earth, tailored yet laid-back, contemporary yet classic. This is a place where cutting-edge technological culture and striking modern high-rises border archaeological sites – all of which are set along the glistening Mediterranean Sea. The vibrancy and energy of the city and its people

set it apart, and it's no surprise that Tel Aviv has been named the Capital of Mediterranean Cool. From relaxing afternoons at the beach to visiting notable art galleries to indulging in the best hummus and experiencing an unparalleled nightlife, Tel Aviv is truly the city that never sleeps. With over 300 days of sunshine a year and breath-taking golden-sand beaches, there are countless things to do, eat and see. Welcome to Tel Aviv!

# — TEL AVIV'S — FIRST PROMENADE

At the exact site where Tel Aviv's first seafront hotel stood facing the sea more than 100 years ago and at a historical and cultural landmark in the first modern Hebrew city stands the city's most sophisticated beachfront hotel, The David Kempinski Tel Aviv. This classic and modern hotel is a tribute to the Tel Aviv of yesteryear: to the stubborn pioneers who put a stake in the dunes and never left, to the people determined to build on this land and to countless human stories that will forever leave their marks in our hearts.

Up until 1921, Tel Aviv's shores had not yet become an integral part of the young city's character. Residents could occasionally enjoy spectacular distant views of white sand and blue waves (usually while squinting from narrow rooftops) but partaking directly of the sea's delights was only considered possible via a long, exhausting walk-through dangerous territory exposed to violent attacks.



Finally, in 1921 after Tel Aviv developed its first beach, a whole exciting entertainment culture began to take root: cafés, public bathhouses and entertainment venues suddenly cropped up, followed by a massive wave of hotel construction and the pavement of Tel Aviv's first promenade.

In 1969, Stefania and David Taic bought the property where Tel Aviv's first seafront hotel, Hotel Warshavsky, once stood. In 2012, Dr. Judith and Henry Taic started the construction of The David Kempinski Tel Aviv, which opened its doors to guests on 12 April 2022.





## — THE HOTEL —

### RELAXED SOPHISTICATION IN THE HEART OF TEL AVIV

Set back from the beach on Tel Aviv's bustling boardwalk, the elegant white tower designed by Feigin architects is home to 250 guestrooms, including 56 spectacular suites that bring new levels of luxury to the city. Magnificent views of the Mediterranean Sea and floor-to-ceiling windows allow guests to soak in the natural light of the region. At its crown, The David Penthouse Suite is the largest of its kind in Tel Aviv: a magnificent 380 sq m two-bedroom apartment spread across three well-

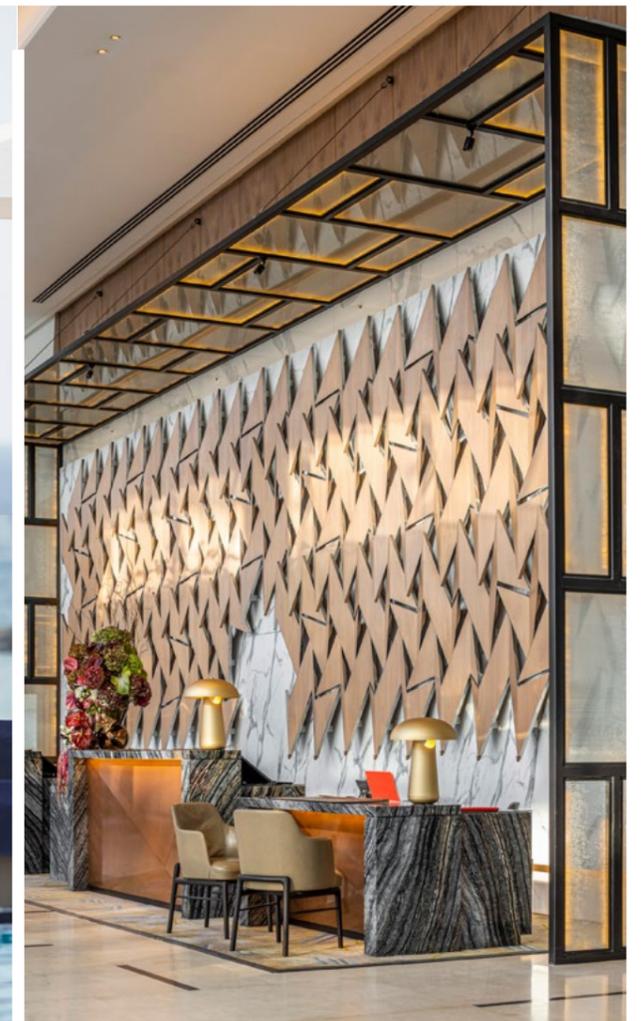
lit levels and featuring six m floor-to-ceiling windows that afford spectacular views of the sparkling Mediterranean Sea. Stylish interiors by London-based Ara Design are timeless and thoughtful, with statement lighting and unique furnishings that celebrate the talents of local and international designers complementing the glorious sea views offered in each and every guestroom.

### LOCATION

Ideally located in the heart of Tel Aviv's tayelet (the city's beachfront promenade) and just 35 minutes (14 km) from Ben Gurion Airport, The David Kempinski Tel Aviv is prominently set in the centre of the city. Facing the beach, between the port and Old Jaffa, with vast views of the Mediterranean Sea, the hotel is steps away from the city's popular outdoor sports and water activities, including stand-up paddle boarding and surfing lessons, bicycle and running tours, volleyball and open-air yoga sessions.

The hotel is a short walk or quick ride from main city attractions: Rothschild Boulevard, Carmel Market, Dizengoff Square, the Bauhaus Museum, Neve Tzedek, and Old Jaffa. The David Kempinski Tel Aviv enables easy access to discover the 'Non-Stop City', including the port, HaYarkon Park, Tel Aviv Museum of Art, as well as galleries, boutiques, restaurants and nightlife.

Combining the waterside tranquillity with the city's buzzing cultural scene, the hotel is the perfect starting point for exploring the city and providing guests with an ultimate luxurious urban sanctuary.





# — ACCOMMODATION —

## INDULGE IN EXQUISITE COMFORT

The hotel is a perfect respite from the nonstop city. Each of the rooms and suites exude a sense of tranquillity and modernity, featuring an elegant style blended with thoughtful technology and exquisite service.

Every room is surprisingly spacious, starting with the Superior Room, which, at 37 sq m, is the largest entry-level guestroom in Tel Aviv. Floor-to-ceiling windows flood every room with natural light and provide extensive views

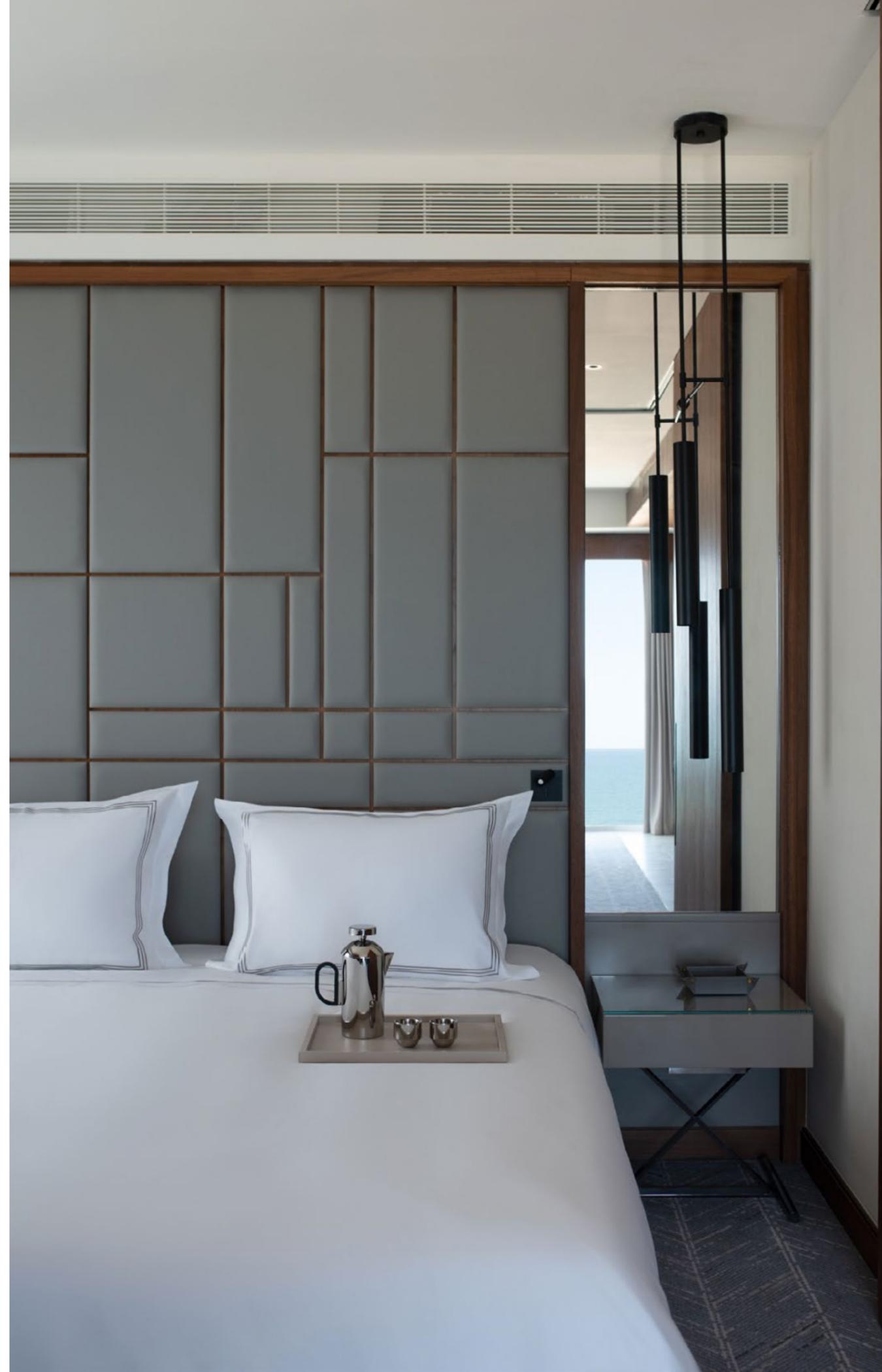
of the Mediterranean Sea or the glimmering cityscape. Room décor uses natural colours to create a bright and welcoming ambience.

Guests staying in selected room categories enjoy exclusive access to Horizon Lounge on floor 22, an executive lounge concept whose outdoor terrace has quickly become a popular spot to enjoy a glass of Champagne or a crafted cocktail as the sun sets over the Mediterranean Sea.

250 oversized rooms and suites

Luxurious bathrooms with bathtubs and a separate shower area

Infotainment systems with 55-inch smart TVs



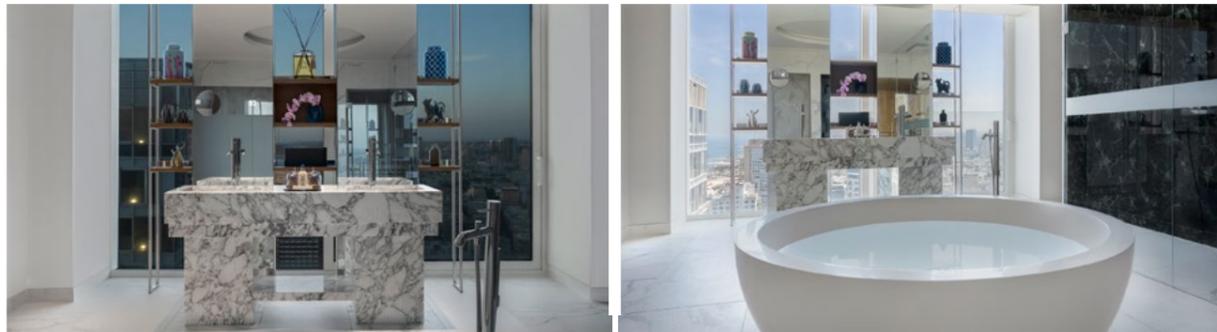
## — SIGNATURE SUITES —

### A MEDITERRANEAN HAVEN

Step into a world of sophisticated luxury with the hotel's collection of 14 Signature Suites offering an expanse of captivating floor-to-ceiling sea views, Horizon Lounge access, and a personalised experience like no other.

Coming soon: Signature Suite guests will enjoy exclusive access to a rooftop pool and the Cloud51 lounge bar on floor 34.

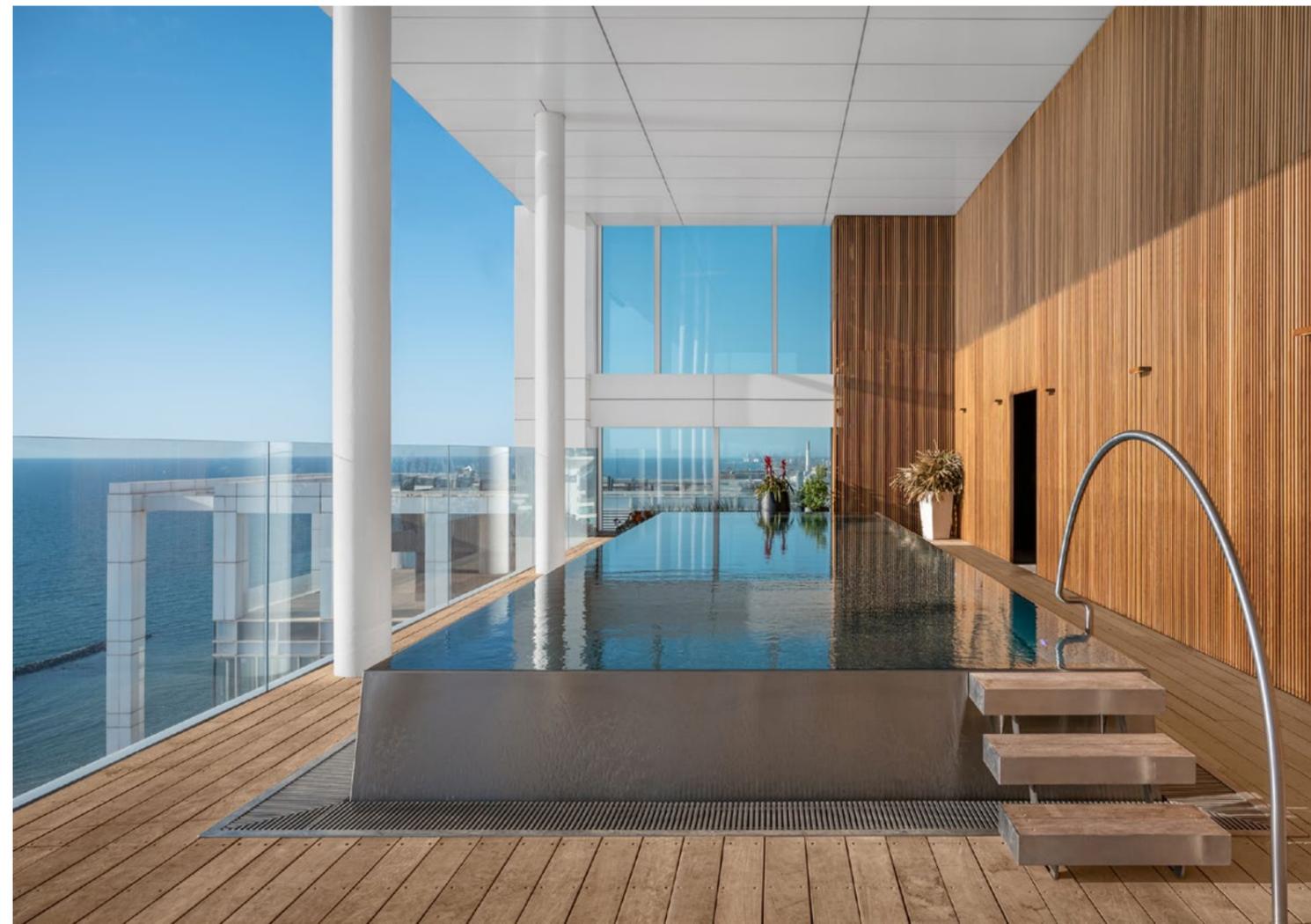




## — THE DAVID PENTHOUSE —

The three-storey, two-bedroom sanctuary allows one to rise above the urban bustle and take in the breathtaking daytime views of the Mediterranean Sea, as well as the mesmerising sunsets visible through its six-metre floor-to-ceiling windows. The shimmering cityscape at night offers a captivating beauty for those who wish to enjoy the city after dark. A 10 m infinity pool spans the ocean-facing side of the outdoor terrace and inside, a baby grand piano and collection of original artworks make this the most sophisticated suite in Israel.

The most exclusive accommodation option, the David Penthouse Suite also offers a generous bathroom with double vanities, a dry sauna, a walk-in wardrobe, a private gym, and a stocked pantry with complimentary personalised snacks and beverages. A perfect respite from the nonstop city, the David Penthouse Suite is the epitome of elegance, relaxation and privacy. Services include a full-time personal concierge and an array of customised experiences.



# — RESTAURANTS & BARS —

## EVERY MEAL IS A CELEBRATION

Dining at The David Kempinski Tel Aviv allows guests to embrace the fresh flavours of the Israeli kitchen alongside classic favourites with an updated twist. From seasonal market finds, catch-of-the-day fish and butcher cuts grilled to perfection to tabun-baked delicacies and elevated street-style food, every meal is a celebration. Five kosher dining outlets helmed by award-winning Chef Mor Cohen are found throughout the property. Sereia Restaurant

promises high-end dining focused on local fare from the land and sea, while Sereia Lounge specialises in healthy Mediterranean fare, classic favourites, and an innovative sushi menu. The Common introduces Israel's first House of Macallan whisky bar and Cohiba Atmosphere cigar bar: an instant hit among guests and locals alike. Alternatively, guests can also choose to dine in the comfort of their own room or suite with the hotel's all-day in-room dining options.



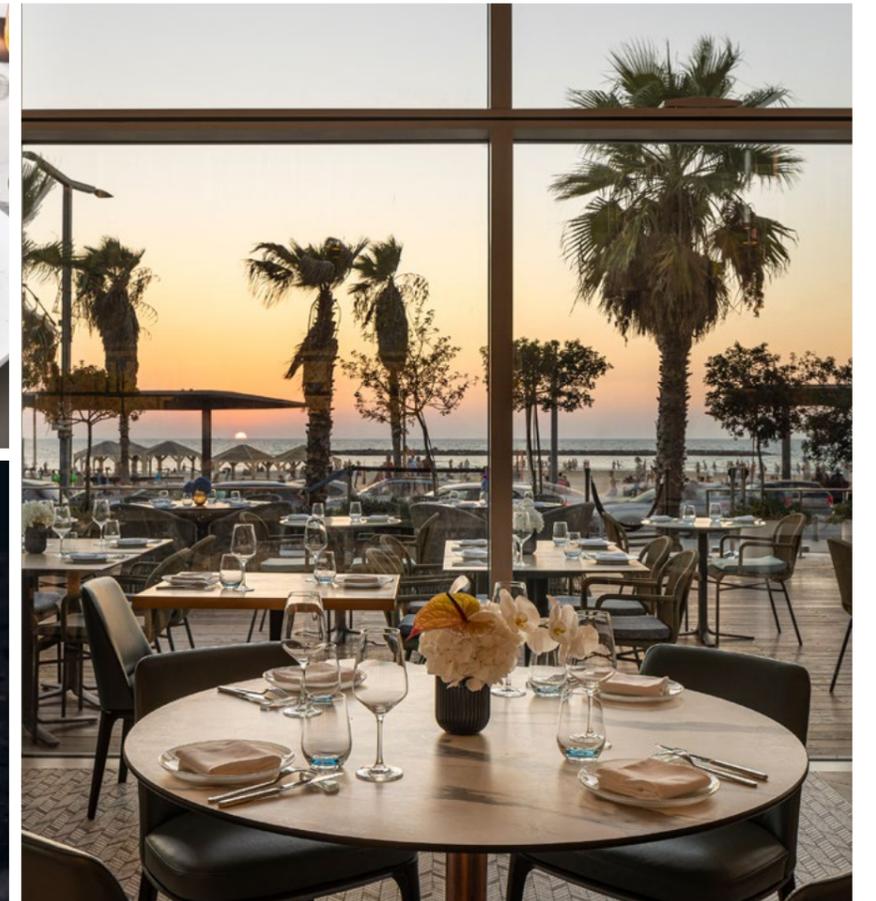
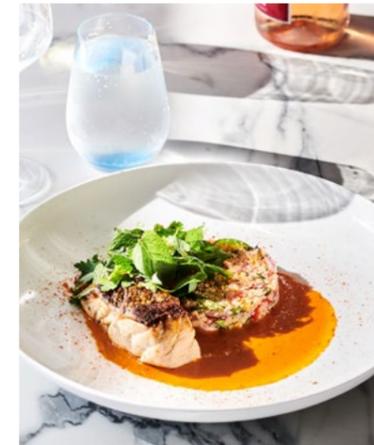
# — SEREIA —

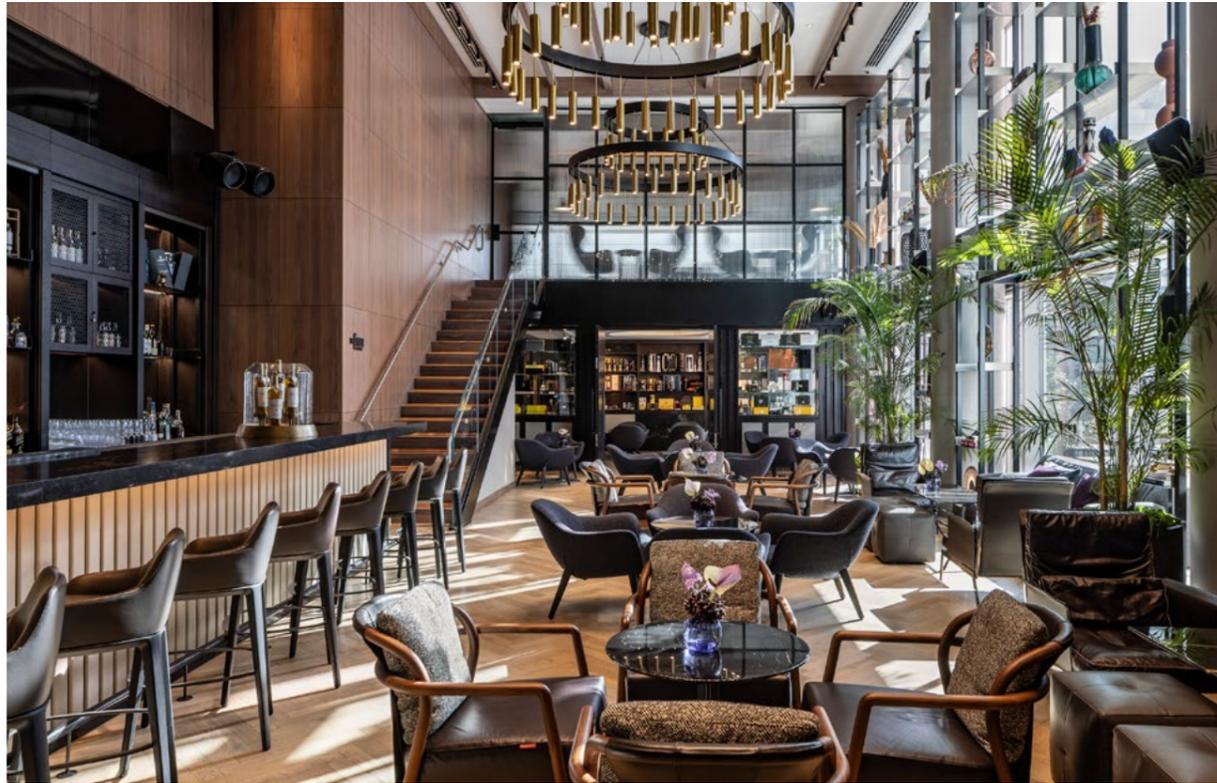
## BEACHFRONT DINING OFFERING CONTEMPORARY MEDITERRANEAN CUISINE

Each morning, the aroma of freshly home-baked croissants fills the air as the open kitchen allows guests to partake in the preparation experience. By night, the dinner menu elevates tradition with innovative preparations that will take guests on an epicurean journey through the unique and diverse landscape of Israel.

Here, the restaurant shares local fare through two main elements as the talented chefs bring the land and the sea to the table.

The restaurant's beautiful terrace (seasonal) is a great spot for breakfast and dinner occasions. On Fridays, a traditional Shabbat buffet dinner is offered.





## — THE COMMON —

### SEASONAL CLASSICS AND INVENTIVE COCKTAILS

Inspired by classic lounges and the locals love for gathering with family and friends, The Common is anything but common. Offering a casual yet sophisticated setting for food and drink in the heart of Tel Aviv, this is the perfect place to kick back after an adventure-filled day. From butcher cuts grilled to perfection,

a charcuterie plate perfect for sharing or crispy green beans to refreshing tuna sashimi, every dish is a household favourite. The bar features a refined cocktail selection, handcrafted by experienced mixologists, and Israel's first Cohiba Atmosphere cigar lounge.

## — COHIBA ATMOSPHERE —

### UNIQUE CIGAR LOUNGE OFFERING AN EXCLUSIVE EXPERIENCE AND THE FINEST HABANOS MASTERPIECES

This elegantly designed space for cigar lovers offers a walk-in humididor with a large selection of premium Habanos masterpieces for every cigar connoisseur. Paired with a fine whisky

or cocktail, the cigars can be experienced in private in the dedicated lounge on the upper level of The Common.



# — MEETINGS & EVENTS —

The David Kempinski Tel Aviv is the ideal venue for all kinds of events. From receptions to festive dinners, weddings, family celebrations, conferences, meetings or product presentations, the banqueting facilities provide the perfect setting for a sleek and sophisticated

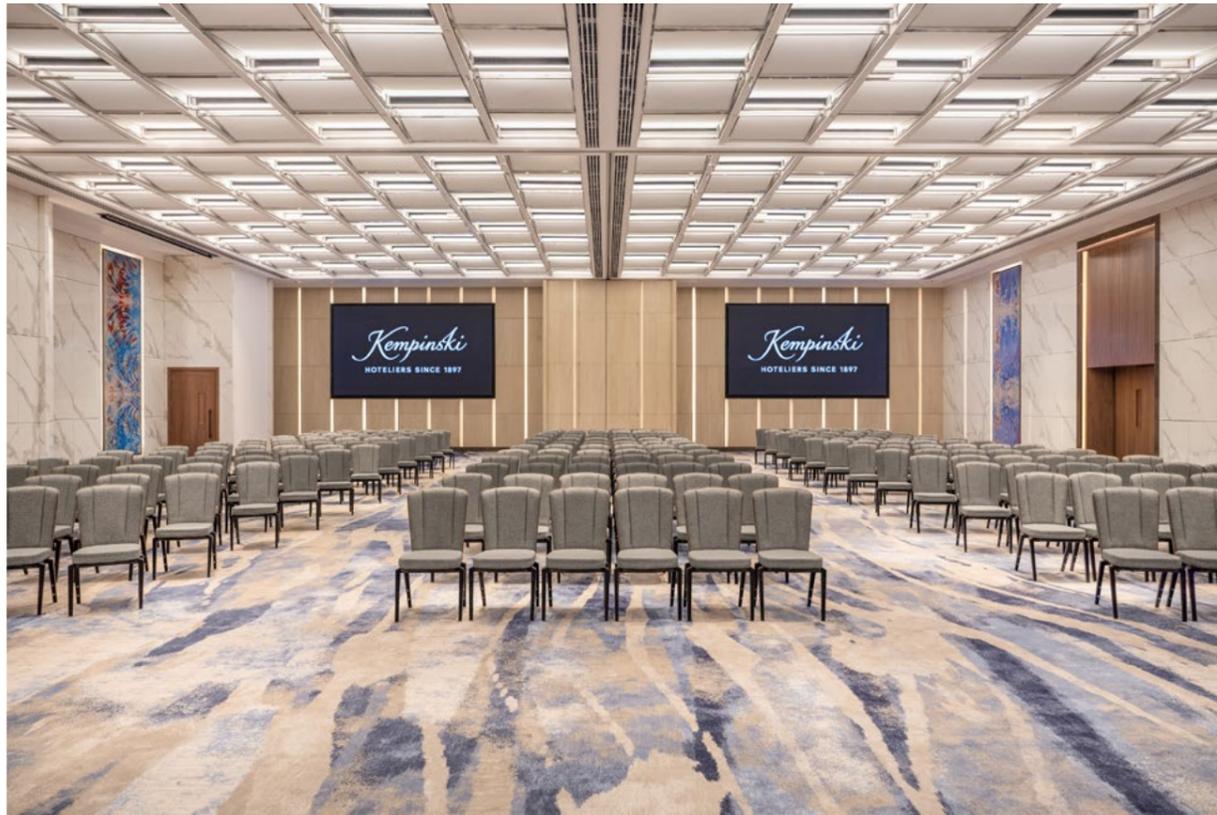
event. Guests may choose from several elegant spaces adaptable for a variety of occasions. The hotel offers 1,200 sq m of pure possibility and personal support for each individual event, delivered by the dedicated Groups & Events team.

800 sq m Tel Aviv  
Grand Ballroom

400 sq m  
Jaffa Grand Foyer

Two  
meeting rooms

Five  
boardrooms



## — WELLNESS —

OKOA Spa promises a tranquil escape from the bustle of the city, a beautifully appointed sanctuary with 11 treatment rooms, dry and wet saunas, a relaxation area and a fully equipped gym. In this unique space, even the smallest detail embraces guests with absolute luxury: sophisticated contemporary design accents, professional pampering sensations and decadent buffet treats, all wrapped in exquisite and renowned fragrances.

The deluxe treatments themselves last for 70 minutes each.

Personal training sessions are available with trainers who are carefully selected for their expertise and experience. The trainers are here to help guests set achievable goals and provide support and motivation while on vacation with a range of training sessions and experiences such as yoga, Pilates, surfing, cycling, and beach volleyball.



## — PRESS CONTACT —

**NAAMA BEN DROR**  
Marketing & Communications Director  
The David Kempinski Tel Aviv  
HaYarkon St 51, Tel Aviv-Yafo  
6343203, Israel  
naama.bendror@kempinski.com  
T +972 3 776 8888

## — SOCIAL MEDIA —

**INSTAGRAM**  
@kempinski.telaviv

**FACEBOOK**  
@kempinski.telaviv



**THE DAVID KEMPINSKI HOTEL TEL AVIV**

51 Hayarkon Street  
Tel Aviv-Yafo, 6343203  
Israel

T +972 3 776 88 88  
[hotel.telaviv@kempinski.com](mailto:hotel.telaviv@kempinski.com)  
[kempinski.com/tel-aviv](http://kempinski.com/tel-aviv)

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