



— PRESS KIT —

Hotel Adlon Kempinski Berlin

Kempinski
HOTELIERS SINCE 1897



Hotel Adlon
Kempinski

BERLIN



HOTEL ADLON

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Hotel Adlon Kempinski Berlin

REBIRTH OF A LEGEND

The legendary Hotel Adlon Kempinski Berlin, first built in 1907 located right next to the Brandenburg Gate, regained its status as Germany's most prestigious hotel after its re-opening in 1997. This is the meeting place for heads of state, royals, politicians, stars, intellectuals, artists, designers and entrepreneurs, and last but not least, the Berliners themselves.

A great tradition of outstanding personal service and every modern comfort lives on today. The luxury hotel has 385 rooms including 78 suites and offers its guests two restaurants: the gourmet restaurant Lorenz Adlon Esszimmer, which has been awarded two Michelin stars, and the

Brasserie Quarré offering international cuisine with regional influence.

Its unique location, legendary history, opulent furnishings and décor as well as a service above and beyond impeccable make Hotel Adlon Kempinski Berlin the ideal venue for congresses, conferences, social and corporate events. Two magnificent ballrooms and 15 individually designed conference rooms and salons meet the highest expectations. Hotel Adlon Kempinski Berlin has been part of the European luxury hotel chain Kempinski since 1997.

KEMPINSKI HOTELS

Europe's oldest hotel group

82 hotels

Present in 36 countries

Portfolio includes historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences

Founding member of the Global Hotel Alliance (GHA)

KEMPINSKI.COM

HOTEL ADLON KEMPINSKI BERLIN

385 rooms and suites

3 presidential suites

2 restaurants

2 bars

15 functional rooms,

2 ballrooms

Adlon Spa by Resense

Wellness area (pool, sauna, gym)

Business Center

Smokers Lounge (Elephant Bar)

KEMPINSKI.COM/ADLON

LOCATION

Overlooking Pariser Platz, close to the Brandenburg Gate, the hotel is surrounded by some of the foremost sights and attractions in Berlin, as well as exclusive boutiques, sensational galleries and remarkable theatres.



Hotel Adlon, 1926

History of the legendary Hotel Adlon

THE LEGENDARY HOTEL ADLON HAS ALWAYS BEEN THE
MOST FAMOUS, MOST FREQUENTLY VISITED AND, VISUALLY, THE MOST
STRIKING BUILDING NEAR THE BRANDENBURG GATE.

No other name evokes so vividly the sophistication of pre-war Berlin. This was where VIPs stayed, where notables from politics and culture, industry and society met and where people of rank and title were to be found. The name Adlon never referred simply to a hotel; it always meant the Berlin institution, literally

the first address in the city's centresquare by the Brandenburg Gate. It owes its name to the original owner, Lorenz Adlon. He opened the Adlon with the support of Kaiser Wilhelm II in October 1907, and it quickly became known as the best and most famous hotel in Germany. Lorenz Adlon's vision was to create a superlative

hotel that set standards for the future of the hotel industry. Guests from all over the world were enthusiastic about the comfortable amenities of this hotel. The Adlon provided hot running water, electric power and a cooling system connected to a well.

The building of the Adlon, which had survived both World Wars unscathed until it burnt down in early May 1945, was later demolished. But the name lived on in the minds of Berliners,

and not just Berliners. The Adlon endured, it remained a legend and appeared regularly in stories, books and memories.

And when the reunified city of Berlin started anew in the early nineties, the Adlon was one of the first striking buildings to rise again. The hotel was officially reopened by German President Roman Herzog on 23 August 1997. This monumental institution has now been returned to the city, restored to its former glory.

FACTS

Hotel built by Lorenz Adlon
May 1945 – Fire leaves main building in ruins, and only one side wing remains
1957 – Hedda Adlon grants Kempinski AG both the right of first refusal for an eventual purchase of the property and the right to use the name “Adlon”

FACTS

1964 – Side wing renovated and serves as a hotel in East Germany until 1970
1984 – East German Politburo orders complete demolition of the side wing
23 August, 1997 – Hotel reopens under Kempinski
Today, Hotel Adlon reflects the classic style of its historic predecessor



Service when preparing the sauce for the famous “Canard à la presse”



Restaurant



Wintergarden





— Rooms and suites —

LUXURIOUS FABRICS, CLASSIC INTERIOR DESIGN,
TIMELESS ELEGANCE

As soon as the guests take the first step into Hotel Adlon Kempinski Berlin, they enter a world of elegance, luxury and unique courtesy. This also applies to the rooms and suites of the hotel.

With a classically elegant design, furnished with precious natural woods and fabrics, they offer a size of 40 to 220 sq m and invite guests to relax and linger. Special attention has also

been paid to the bathrooms, they feature black granite, light marble and exquisite cherry wood panelling. They include double vanity units, a separate shower and bath and a built-in multifunctional dressing table. With a total of 307 rooms and 78 suites, including three Presidential Suites. The “Grand Hotel” at the Brandenburg Gate offers the largest range of suites in Germany.

IN BRIEF

307 rooms

3 different categories

Room size between
35 sq m and 45 sq m

Bathrooms with separate
shower and toilet

IN BRIEF

78 suites

A total of 16 categories

Greatest diversity of
hotel suites in Germany

Including 3 presidential suites and
40 suites equipped with a living and
working area and a kitchenette

Featuring stylish design elements



— Imperial Suite —

SPACIOUS, IMPRESSIVE, EXCLUSIVE

This luxurious suite extending over 220 sq m is the largest suite in Hotel Adlon Kempinski. If you add two additional suites, a room and a specially designed lounge to accommodate drivers and bodyguards, an entire highsecurity wing can be created.

Thus, state visitors and celebrity guests travelling with a large entourage of companions, security escorts, personal attendants and assistants can enjoy total privacy over a floor space of 420 sq m. Two private lifts take the

guests of the “Adlon Imperial Suite” directly from the underground parking garage into the privacy and comfort of their suite. The furnishing style is European with Asian influences. The suite includes a living, working area, a meeting room, a bedroom with adjoining dressing room, a ladies’ lounge with a four-poster bed as well as an additional 30 sq m bathroom with whirlpool, Finnish sauna, massage and fitness area. The Imperial Suite is completed by an open fireplace and a kitchen for the butler.

FACTS

It is one of
Germany’s safest and most
secure hotel suites
24-hour
butler service

FACTS

Flatscreens and
high-quality audiosystems
Special handcrafted porcelain from
KPM (Royal Porcelain Manufactory)
Elegant chinoiserie

— Royal Suite —

SPEND THE NIGHT LIKE A KING OR QUEEN

This extraordinary suite has hosted numerous monarchs and heads of state from all over the world.

After Queen Elizabeth II's second visit to Hotel Adlon Kempinski in 2015, it was renamed the Royal Suite. Its most impressive feature is the stunning view of the Brandenburg Gate.

Inspired by the design of noble private

apartments of the 1920s, the suite comprises of a round reception room, two elegantly furnished bedrooms, a spacious living room with fireplace, an office, as well as a luxurious bathroom with sauna, steam shower and Jacuzzi®. In addition, there is an elegantly appointed room for small conferences or private dinners, as well as a fully equipped kitchen, an additional bathroom and a guest toilet.

FACTS

185 sq m
Handcrafted
"Parquet de Versailles"
from old oak woods
Wallcoverings
of painted silk

FACTS

Impressive paintings by
German masters
24-hour
butler service
High level
of security



Presidential Suite „Brandenburger Tor“

SPECTACULAR VIEWS OF BERLIN'S
MAJOR ATTRACTIONS

This suite offers unparalleled views of the Brandenburg Gate and the Tiergarten as well as the Victory Column and the dome of the Reichstag.

Again, only the finest and most exquisite materials have been used. They add an exceptional and

luxurious atmosphere to the elegant rooms, designed in the style of a New York penthouse of the 1920s.

The suite features both classic and contemporary design elements and furnishings. The layout of the rooms is identical to that of the Royal Suite.

FACTS

185 sq m

Opulent four-poster bed

Art Deco furniture

FACTS

24-hour

butler service

High level of security





— Butler Ricardo —

TRADITIONAL SERVICE WITH STYLE AND CHARM

What makes Hotel Adlon Kempinski's presidential suites absolutely unique is the presence of Ricardo. He is the butler in the most exclusive rooms of the five-star hotel. When a guest books one of these three suites, the butler's services are included around the clock. He keeps discreetly in the background but is always there when his services are required.

Thanks to his intuitive nature, he is always a step ahead in anticipating the needs of his guests. His position requires a keen instinct

for people's different needs and the ability to recognize when closeness or distance is desired. Ricardo is a sensitive and sophisticated soul and this job suits him down to the core.

He is truly passionate about his work. Ricardo believes that good etiquette never goes out of fashion. and "for guests who of the Adlon Kempinski, it is something that goes without saying".

FACTS

Has worked for Hotel Adlon Kempinski since 1998
Speaks several foreign languages
His working attire consists of white gloves, morning dress during the day and white tie after 18:00
Available to guests of the luxury hotel around the clock

FACTS

Classic butler tasks include serving food and drinks, secretarial duties, preparing tea, packing suitcases with tissue paper, ironing the newspaper, etc.





Fine dining at Hotel Adlon Kempinski

AS MULTI-FACETED AS THE CITY OF BERLIN

Since the hotel's opening in 1907, fine dining has always been a key element in the Adlon's tradition of gracious hospitality.

Even the legendary hotel's founder, Lorenz

Adlon, sang the praises of "the comforts and pleasures of indulgence".

Hotel Adlon offers an astonishing choice of unique culinary venues.

FACTS

Lorenz Adlon Esszimmer

-Gourmet restaurant
with 2 Michelin stars

Brasserie Quarré

-National and
international classics

FACTS

Lobby Bar

-Coffee and tea specialities,
cocktails, snacks and cakes

"Adlon to go"

-International coffee specialities

— Lorenz Adlon Esszimmer —

BERLIN'S BEST GOURMET RESTAURANT

Established as Berlin's finest gourmet restaurant, the team at the Lorenz Adlon Esszimmer welcome their guests to a sophisticated and exciting culinary experience with a splendid view of the capital's landmark, the Brandenburg Gate. He surprises his guests with culinary delights for all the senses using a play on temperatures, textures and flavours. This is what distinguishes the cuisine of the two star chef Reto Brändli. Brändli creates surprising and modern aromatic

cuisine based on classic French cuisine with Asian influences that is convincing not only in terms of taste, but also the utmost aesthetics and attention to detail. Head Sommelier Hans-Martin Konrad charmingly complements the culinary delights with a selection of unexpected rarities and discoveries from the extensive wine list. Restaurant Manager Oliver Kraft and his team provide an attentive and relaxed service.

FACTS

32 seats in the restaurant

24 seats in the adjacent library

Intimate atmosphere

FACTS

Open fireplace with bust of Emperor Wilhelm II

View of Brandenburg Gate

Opening hours:
Wed-Sat 19:00-23:00
T +49 (0)30 2261 1959



Küchenchef Reto Brändli



— Brasserie Quarré —

ALWAYS THE RIGHT CHOICE

This timeless brasserie focuses on honest craftsmanship, with the spotlight on the product. It offers German and French specialities. The menu features, for example, a Caviar tasting with classic side dishes, Bouillabaisse, Adlon tartare or the Berlin veal liver. Uncomplicated service, always tailored to

the needs of the guests, is a priority of the young team. “Our service should reflect Berlin: dynamic, open-minded, uncomplicated.”

FACTS

150 seats in the restaurant
100 seats on the terrace
German and French
specialities
Daily Dish

FACTS

View of Brandenburg Gate
and Unter den Linden
Opening hours:
Mon–Sun: 12:30–21:30
T +49 (0)30 2261 1959



Chef Stephan Eberhard





Elephant fountain
at Goethegarten, 1930

— The Lobby & Lobby Bar —

THE PERFECT PLACE TO LINGER

The special atmosphere of the Hotel Adlon Kempinski Berlin becomes tangible in the heart of the hotel, the lobby. Here stands the famous elephant fountain, the landmark of the hotel. This structure is an exact replica of the original historical piece which once adorned the Goethe Garden of the old Adlon and is today one of the many elements that recall the hotel's glorious past.

Selected antiques and elegant furniture from Italy, magnificent Murano glass chandeliers and fine materials such as limestone, leather, brass and onyx are characteristic of the design of the lobby, which reopened after renovations in August 2016. The gentle sound of piano music, a glass of chilled champagne, a piece of cake freshly baked in the in-house patisserie or the famous Afternoon Tea are the perfect accompaniments to the exquisite service offered by the charming bar team.

FACTS

Comprehensive range of selected tea and coffee specialities, cocktails, exquisite snacks such as the Adlon classics (Adlon doner kebab, Adlon currywurst and many more) and tempting delicacies from the patisserie

FACTS

Adlon afternoon tea in three variations, each served in 3 courses

Opening hours:

Mon–Sun 12:00 bis 15:00

T +49 (0)30 2261 1959

— "Adlon to go" —

INTERNATIONAL COFFEE SPECIALITIES TO TAKE AWAY

Located at the Pariser Platz with a wonderful view of the Brandenburg Gate, the "Adlon to go" team offers international coffee specialities, homemade sandwiches and sweet creations from the in-house patisserie, as well as the finest ice cream in the summer.

Adlon souvenirs to take away – to surprise your sweetheart at home with a very special

Berlin souvenir, you can gather some ideas in Adlon's coffee shop. Numerous Adlon-inspired articles are on the shelves: history books and cookbooks, Steiff teddy bears and the successful film trilogy "The Adlon – a family saga". The Adlon coffee shop is located to the left of the hotel's main entrance on Unter den Linden 77, directly on Pariser Platz.

FACTS

Some seats inside – seating outside in the summer
Stylish atmosphere
International coffee specialities
Homemade sandwiches

FACTS

Sweet concoctions created by the hotel's own pastry chefs
Adlon souvenirs
Opening hours:
Mon–Thu 8:00–17:00, Fri 8:00–18:00
Sat–Sun 10:00–18:00
T +49 (0)30 2261 4981



— Events —

THE ADLON IS HAPPY TO OBLIGE!

Hotel Adlon Kempinski is the ideal venue for all kinds of events. From gala receptions to balls, festive dinners, weddings, family celebrations, conferences, meetings or product presentations, the banqueting facilities provide the perfect setting, thanks to their flexible design, modern technical equipment and natural daylight.

For the hotel and its experienced banqueting team, the motto of the founder always applies: “Adlon oblige” They create an impressive event for every occasion. The hotel’s main function

room is the 500 sq m ballroom on the ground floor. The ballroom’s recent refurbishment is a successful blend of the finest materials, stylish design, harmonious colours and attention to detail wherever you look, creating once again a powerful statement in terms of classic modernity.

Events at the Adlon also benefit from the exclusive culinary offers and a professional service, including personal support for each individual event, delivered by the dedicated Groups and Events team.

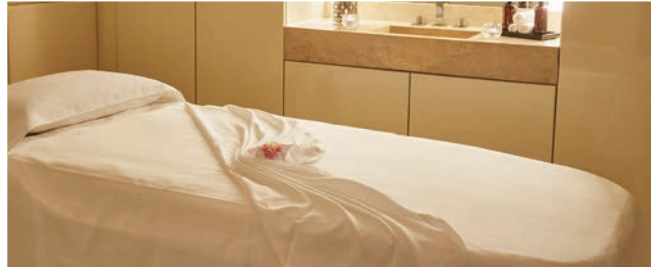
FACTS

Rooms for 25 sq m to 508 sq m
Accommodating from
1 to 500 people
Top events: Federal Press Ball,
fashion shows

FACTS

15 event rooms
Two ballrooms
Three meeting lounges
Natural daylight
in all rooms





— Adlon Spa by Resense —

A REFUGE OF PERFECT
PEACE AND TRANQUILITY

As soon as they enter, guests are enveloped in the elegant atmosphere of the Adlon Spa by Resense as though it were a soft cashmere blanket. The welcoming area, with its fireplace and illuminated walls made of a Alabaster, sets the tone of the spacious but cosy and relaxing spa with its elegant mix of minimalism and

Manhattan style. The Adlon Spa by Resense offers exclusive beauty treatments, massages and therapeutic programmes that combine a high level of expertise, the latest findings on skin research and natural cosmetic products. A unique combination of pure luxury to pamper the senses.

FACTS

Three private spa suites
of 45 sq m, equipped with bath,
Jacuzzi®, shower with integrated
steam bath or sauna
Eight luxurious treatment rooms
with heated massage beds, equipped
with bath, shower, steam sauna or
Finnish sauna
Berlin's largest day spa

FACTS

900 sq m over three floors
Premium partners
111 SKIN and BARBOR
Separate wellness area with pool,
saunas and fitness room
Opening hours:
So-Do 10:00-20:00
Fr-Sa 10:00-21:00
T +49 (0)30 2261 1220

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