



— PRESS KIT —

Kempinski Hotel Adriatic

Kempinski
HOTELIERS SINCE 1897



Kempinski Hotel
Adriatic
—
ISTRIA CROATIA





**“THE WORLD IS A BOOK AND THOSE WHO DO NOT
TRAVEL READ ONLY ONE PAGE.”**

St. Augustine (354-430)

A Mediterranean climate, breathtaking coastline, beautiful inland countryside rich with vineyards, olive groves, and medieval hilltop villages, makes Istria a perfect holiday destination. Coastal towns offer food that emphasises fresh fish from the Adriatic Sea, while truffles and prosciutto are traditional specialties of the inland cuisine. The best Istrian white wines are malvasia and muscatine, while among the red wines the most famous is teran, followed by merlot, borgonja and cabernet. In the immediate proximity of the Kempinski Hotel Adriatic stands the oldest lighthouse on the Adriatic, built in 1818, which is also the northernmost Croatian lighthouse. On the other side, the very heart of the Istrian inland

is dominated by the hilltop ancient town of Motovun. Motovun's forest, more precisely the Mirna Valley, is the main habitat of white and black Istrian truffles. In fact, Guinness World Records listed a 1,310 kg white truffle found in the Motovun's forest in 1999 as the biggest truffle ever unearthed. This primacy was held until 2007 when a 1,500 kg white truffle was found in Italy. The towns of Umag, Grožnjan, Poreč, Rovinj, the Brijuni Islands National Park, the 35 km long Lim Channel (sea reserve), Pula's first century amphitheatre and Hum, officially the smallest town in the world, are all must-see places and are within easy driving distance from the hotel.



— THE HOTEL —

DESIGN AND ARCHITECTURE – THE UNION OF SUMPTUOUS CLASSICAL SIMPLICITY WITH MODERN AUDACITY

The concept behind the architecture is fusing together the natural with the modern. In that spirit, the design of Kempinski Hotel Adriatic is imagined as a mixture of the modern and contemporary fused with the local Istrian style.

The design, with vast glass surfaces, is imbued with local touches such as wall details sheathed in stone, a common trait of the traditional Istrian architecture.

The colours are those of the sun and sand, inspiring feelings of freshness. The style is contemporary, with frequent references to the territory, both in the use of materials and in the

introduction of elements that evoke the natural beauty of the region. The concept is to offer sophisticated travellers a fresh Mediterranean environment.

Luxurious simplicity and brilliance radiate from the building and the special effects of light and water play with geometric designs, all while the lightest of colours are accentuated by touches of jet black, chestnut brown, gold and silver. However, it is the sea that dominates the entire landscape. It is a magnificent sight that can be enjoyed from the balconies of almost every room in the hotel.

DESIGN AND ARCHITECTURE

The highly modern style strikes one immediately upon entering the lobby, which is full of light with emphatic references to the traditions and materials of the area. Drawings in relief on Istrian stone create shiny and opaque effects on the pure white marble floor. The Reception is dominated by a golden desk which, together with the 'wall washer' lighting system, creates special effects of emptiness

and solidity, like the stage wings of a theatre. An enormous Vistosi Murano glass chandelier hangs from the ceiling. The domed ceiling itself is particularly striking, illuminated with gold leaf and LED lights. In the background, is a large glass window overlooking the sea, the effect of which is enhanced by a large semi-circular sofa made with tobacco-coloured fabric.



KEMPINSKI
HOTEL ADRIATIC







— ROOMS & SUITES —

The hotel has 186 rooms, including 19 suites and two Presidential Suites. All of the rooms are spacious, with double rooms filling 41 sq m including the balcony, Junior suites spread over 52 sq m with additional 33 sq m balconies and Executive suites taking up 73 sq m with 14 sq m balconies.

The Presidential Suites have a surface area of 260 sq m inside with an additional 570 sq m of space on the outside terrace. All of the rooms include a balcony with a transparent parapet overlooking the sea or the garden and all incorporate hi-tech technology.

— RESTAURANT DIJANA —

At the entrance to Dijana, named after the Roman goddess, there is a wine display, highlighting the best bottles the hotel's wine cellar has to offer. There are also various buffet stations to visit as the counter gently curves. The comfortable, high-backed benches and padded armchairs are upholstered with bright, striped-pattern fabrics and the impressive square-coffered ceiling glitters with Swarovski crystal lights.

Golden pillars and wall panels accentuate the crystal icicles hanging from the ceiling. The menu features Mediterranean cuisine including grilled meat and fish, as well as black and white truffle specialties prepared with excellent local olive oil. The Istrian region, famous for the prized white truffle, also produces excellent wine, ham and cheese.





— RESTAURANT KANOVA —

DINNER WITH THE VIEW

Located on the top floor of the conference centre, the restaurant Kanova is an Istrian traditional 'konoba' restaurant with a modern touch.

From the terrace, of this romantic restaurant, guests can enjoy views over the Croatian, Slovenian and Italian coasts, all the way up to the outskirts of the Venetian lagoon.

Kanova presents authentic Istrian-style dining with an open fireplace, offering local products such as seafood, local meat, truffles, olives, cheeses, herbs and spices from Istria and the exclusive Istrian Boskarin beef.

The restaurant can accommodate up to 64 guests, plus an additional 72 on the outside terrace.

— ADRIATIC BAR —

THE FINEST SELECTION

The elegant Adriatic Bar is set in a comfortable corner of the vast lobby. It is a relaxing place to meet friends and enjoy a light meal, a glass of

wine or delicious pastries with coffee or tea. It is also the perfect spot to try signature Adriatic cocktail.





— CAROLEA SPA —

TREATMENTS, RITUALS & MORE

Named after a type of Mediterranean olive, the Greco-Roman Carolea Spa was the brainchild of the famous interior designers Mr Niki Szilagyl and Mr Werner Hoessle.

Spreading over 3,000 sq m with an indoor pool, a Jacuzzi® and two outdoor pools, it features separate beauty, treatment and relaxation areas including six single treatment rooms, two couples treatment suites and an original Turkish and Moroccan hammam bath.

The beauty and hair care products used range from the Croatian Esensa Mediterana to the international Phyt's. For a more active workout, there is a fully equipped gym with Technogym machines, four tennis courts, a basketball court and football grounds.

The location is ideal for trekking and cycling as well as diving and golf.

— GOLF CLUB ADRIATIC —

18-HOLE CHAMPIONSHIP GOLF COURSE

Golf Club Adriatic, the first 18-hole golf course in Istria, was designed by the Austrian architect Diethard Fahrenleitner, the recipient of the “Golf Art Landscape” prize and famous for high standards in golf course design.

The surface of the course is 6,360 sq m, with a par of 72 and 5 tee offs per hole, ensuring a challenging play for golfers at all levels. Players can enjoy a superb view over the Adriatic Sea from every tee, green and fairway. The wide ponds, the watery and dry biotope and the

mixture of evergreen woods and picturesque century-old trees make the Golf Club Adriatic course a unique and visually charming environment, giving every golf lover the chance to play with their senses and enjoy all year round. Amenities of the course include a driving range, a putting and chipping area, golf pro-shop, a club house with the Slice restaurant and a golf bar with a spectacular view towards Italy, Slovenia and the Alps.



— MEETINGS & EVENTS —

VENUES FOR EVERY OCCASION

Kempinski Hotel Adriatic is the ideal place for business meetings, congresses and weddings. The conference and meeting facilities in the hotel consist of one ballroom (Balun) and two boardrooms (Libar I and Libar II). The additional Marina conference centre building offers multifunctional and spacious venues, equipped with built-in technology

and complimentary high-speed Internet, and includes one boardroom, Stina, and a conference room, Silvium, with 210 theatre-style seats and 150 parliament-style seats, divisible into two or three sections. The facilities can also handle banquets, social events and gatherings of up to 180 people.

PRIVATE EVENTS

A Venue for
Every Occasion

WEDDINGS

Perfect Venue
for Dreamlike
Wedding

INCENTIVES

Memorable Team
Adventures







— HEALTH & SAFETY —

KEMPINSKI WHITE GLOVE SERVICES

In order to provide the most outstanding level of service and guest comfort even during and after the current situation, all Kempinski hotels have implemented the “Kempinski White Glove Services”.

This initiative influences the guest's journey throughout their entire stay, with a primary focus on the following areas: sanitising stations are available in all public areas of the hotel, including restrooms, and are clearly visible for guests. Masks covering the nose and mouth are

available upon request for guests and their loved ones, and are worn by the hotel's employees. Enhanced cleaning and disinfection procedures have been implemented in guest rooms, lifts, public areas, and back-of-house areas.

Kempinski Hotel Adriatic ensures that a distance of 1.5 to 2 metres is respected by both guests and employees, including in restaurants and bars. Also, maximum occupancy elevator regulations have been applied in line with local regulations.

— SUSTAINABILITY —

CONSCIOUS & RESPECTFUL OF THE ENVIRONMENT

Being aware of the damaging effect that plastic waste has on the environment and the significant carbon footprint of plastic production, all Kempinski hotels roll out the gradual ban on single-use plastic, where suitable product alternatives are available. Since 2020, plastic cocktail pickers, stirrers, combs, toothbrushes, and packaging for

all bathroom items (hygiene set, emery board, cotton buds, cotton pads, etc.) have been replaced by sustainable alternatives, such as paper-wrap amenities or wooden material, where possible. Kempinski liquid bathroom amenities by Ferragamo, are offered in packaging made of 100% recycled plastic.



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