



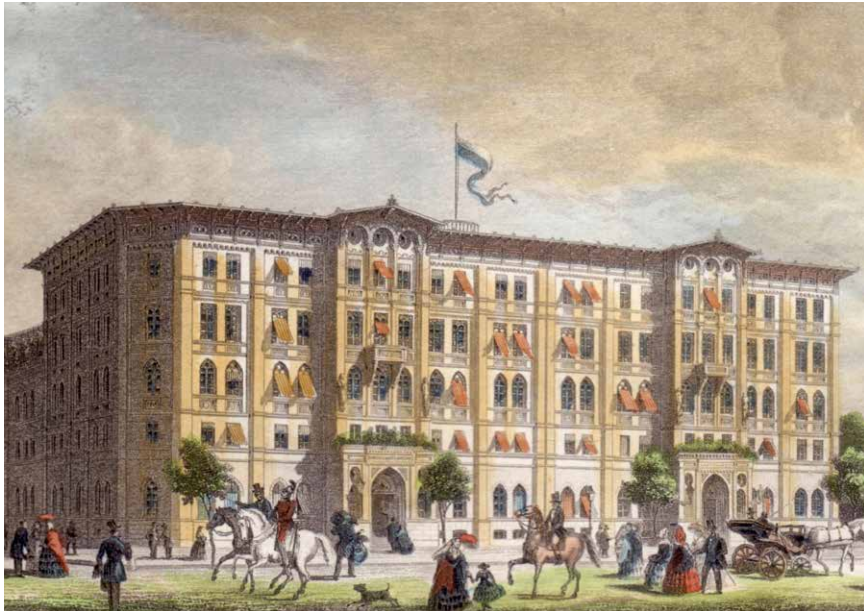
– PRESS KIT –

Hotel Vier Jahreszeiten Kempinski Munich

Kempinski
HOTELIERS SINCE 1897



Hotel
Vier Jahreszeiten
Kempinski
MÜNCHEN



"Hotel zu den vier Jahreszeiten", exterior aspect, 1858



Munich's Maximilianstrasse shortly before the turn of the century



Princes' suite, 1900

History: a grand hotel with a great past

It all began with the Bavarian King Maximilian II. Following in the footsteps of his father Ludwig I, he wanted to create an urban monument – in the form of a splendid boulevard named after him. And so he instigated one of the biggest architectural competitions of his era.

In addition, he desired the construction of a truly noble hotel. The aim was to accommodate the burgeoning number of famous personalities from the nobility and middle classes and the spheres of the arts, academia and technology. King Maximilian II wanted the planned hotel

to be nothing less than “the most beautiful hotel in the city”.

Rudolf Gottgetreu designed the impressive architecture, elegant interiors and strikingly stylish furnishings. He also incorporated the latest technological advances of the dawning industrial era such as electricity, running water and paternoster lifts. The new hotel finally opened to great fanfare in 1858 – the “best hotel on the square” is exceedingly popular among its guests, thanks to the unique combination of tradition and modernity.

FACTS

- Built by King Maximilian II
- Opened to great fanfare in 1858

FACTS

- The best hotel on the square
- A combination of tradition and modernity

The hotel

HOTEL VIER JAHRESZEITEN KEMPINSKI MUNICH

Hotel Vier Jahreszeiten Kempinski Munich is one of the world’s oldest grand hotels. Since 1858, guests from around the world have been enjoying the unique flair and glamorous elegance of this hotel originally built at the behest of King Maximilian II. It was built to provide adequate accommodation for visitors from

around the world. In the course of history, King Maximilian II's “noblest hotel in the city” became a port of call for statesmen, actors and artists from the four corners of the earth. Hotel Vier Jahreszeiten Kempinski Munich has been part of the Kempinski luxury hotel group since 1970.

KEMPINSKI
Europe's
oldest luxury
hotel group
KEMPINSKI.COM

**HOTEL VIER JAHRESZEITEN
KEMPINSKI MUNICH**
305 rooms and suites, including three
presidential suites
KEMPINSKI.COM/VIERJAHRESZEITEN

LOCATION

Hotel Vier Jahreszeiten Kempinski Munich is located on the historic Maximilianstrasse in Munich’s Altstadt district. It is situated in the immediate vicinity of galleries, theatres, the State Opera and the city’s most elegant fashion, jewellery and accessory retailers.



Opera



King Maximilian II of Bavaria



Frauenkirche

— Lobby —

**A ROYAL HOTEL THAT COMBINES
THE SPLENDOUR OF PAST ERAS
WITH MODERN STANDARDS.**

As soon as one enters the impressive hotel lobby, the unmistakable charm of this venerable hotel becomes palpable.

Over the centuries, the hotel has time and again been meticulously updated in keeping with the changing requirements of each respective era without ever masking its great past.

The golden yellow light cast into the lobby through the glass dome is warm and intense. Described by many as “one of the most famous salons in Europe”, the hotel lobby is a meeting point for hotel guests while also serving as Munich’s “most beautiful living room” where people come to take afternoon tea together.

FACTS

- Listed lobby
- Munich’s most beautiful living room
- One of the most famous salons in Europe

FACTS

- Great range of food and drinks
- Home-made cakes and gateaux
- The best afternoon tea in Munich



— Rooms and suites —

A SYMBIOSIS OF ON-TREND DESIGN AND TRADITION

All 245 rooms and 60 suites at Hotel Vier Jahreszeiten Kempinski Munich combine on-trend design and tradition in a completely new way.

Every room is unique and inspired by the splendour of the era of King Maximilian II, the royal House of Wittelsbach and the flair of Maximilianstrasse. Wood and glass in

combination with modern elements dominate the aesthetic of many rooms and suites. In the bathrooms, tasteful marble meets colourful mosaics or high-tech televisions recessed into heatable mirrors.

One especially eye-catching feature is the paintings by “Old masters” taken from Munich’s Pinakothek galleries and hung on the walls of the rooms.

FACTS

- 245 rooms
- 60 suites
- On-trend design and tradition

FACTS

- Paintings by Old Masters
- Every room is unique
- Design elements





— The Ludwig Suite —

ROYAL BAVARIAN FLAIR

The floor is made of calfskin, the walls are adorned with authentic, hand-crafted silver lamps, and the bathroom is dominated by Carrara marble – the Royal Ludwig Suite at Hotel Vier Jahreszeiten Kempinski Munich has recently become one of Europe’s most beautiful presidential suites.

The Ludwig Suite features astonishingly refined details: six televisions provide the occupants with news in all areas of the suite, while a truly eye-catching circular sheet of glass separates

the bedroom from the bathroom. It has the appearance of a large bullseye that reveals a view of the free-standing whirlpool bathtub, a Finnish sauna and black, hand-polished Carrara marble. Extravagant furniture and discreetly patterned silk curtains designed by architects Victor Kim and Pierre Court especially for this 195-square-metre luxury suite complete the special flair of this gem. The architects incorporated around 2.4 million euros’ worth of renovation work into this presidential suite alone.

EUROPE’S MOST EXPENSIVE SUITE

- EUR 22,000 per night
- 24-hour butler service
- Free airport transfer

THE SUITE

- EUR 2.4 million in renovation costs
- 195 square metres of privacy
- Two bedrooms
- A salon, a living room and a dining room
- Two bathrooms with a Jacuzzi® and sauna



— The Maximilian Suite —

ONE OF MUNICH'S MOST BEAUTIFUL BOX SEATS

The Maximilian Suite was constructed on the top floor of the hotel and offers outstanding views of Munich's seven most beautiful historic sights: from the west, the view extends out over the "Alte Peter" Church, the Old and New Town Hall, the Frauenkirche, the National Theatre, the Theatine Church and all the way to the Bavarian State Chancellery. With this "box seat", the architects have created a truly memorable space. Individually made

masterpieces of ancient craftsmanship and modern furnishings invite guests on a journey of discovery.

One particular draw is the ceiling-height Vier Jahreszeiten embroidery in the living room: it is based on the famous glass dome in the lobby, that depicts flowers from all four seasons ("Jahreszeiten" in German). This artwork of wool, bast fibres and pearls took 1,700 working hours to make.

BOX-SEAT VIEW OUT OVER MUNICH'S ROOFTOPS

- EUR 19,000 per night
- An artisanal masterpiece
- Over 2,000 working hours of craftsmanship

THE SUITE

- 188 square metres
- Living and dining area
- Walk-in wardrobe
- Master bedroom
- Bathroom with sauna
- Separate toilet



— The Theresien Suite —

A PLACE TO RELAX

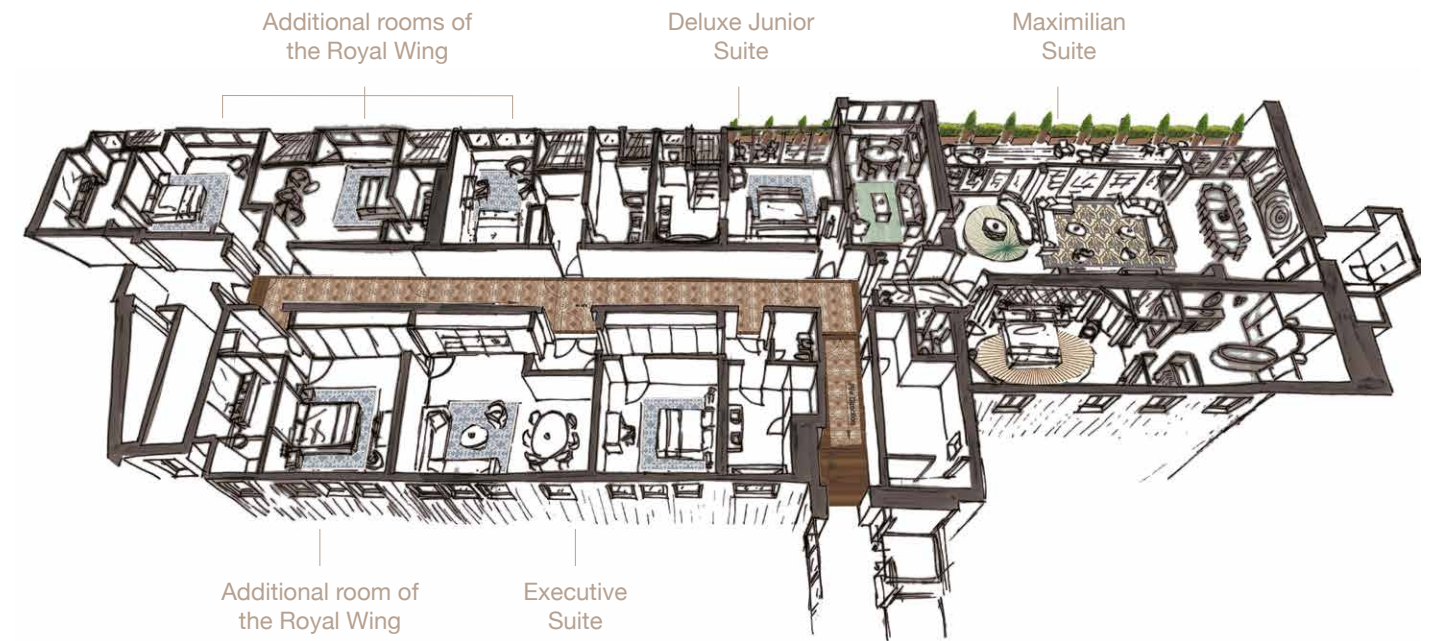
Newly opened in July 2017, the Theresien Suite offers a luxurious and very private stay in Munich. The 130-square-metre suite features its own sauna, a luxurious wine cooler, a humidor

and an exquisite selection of antique furniture. The living/dining area also includes an 85-inch flat-screen TV and a private bar.

- GUESTS ENJOY
GREAT PRIVACY DURING
THEIR STAY**
- EUR 15,000 per night
 - A home away from home

THE SUITE

- Bathroom, separate guest powder room
- Living and dining area
- 130 square metres
- Sauna
- 85-inch flat-screen TV
- Private bar
- Private humidor



— The Vier Jahreszeiten — Royal Wing

560 SQUARE METRES OF PRIVACY

In the 160th year of its existence, Hotel Vier Jahreszeiten Kempinski Munich has created a royal wing with which the grand hotel will secure its leading position in the luxury market for many years to come.

The seven areas that make up the Royal Wing are located on the top floor of the hotel. When this wing is rented in its entirety as a private area, guests enjoy an area totalling 560 square metres.

AS A WHOLE, THE ROYAL WING ENCOMPASSES:

- ♦ Seven bedrooms
- ♦ Three suites with each featuring a separate living room
- ♦ Maximilian Terrace (40 sq m)
- ♦ Terrace of the Deluxe Junior Suite
- ♦ Butler kitchen

Craftsmanship & Tradition

A ROYAL EXPERIENCE AT THE SCHWARZREITER RESTAURANT AND TAGESBAR

King Ludwig II, son of Maximilian II, known as an absolute gourmet, bon vivant and culinary pioneer – what would he possibly eat today? And, where would he eat? Of course, overlooking the Maximilianstrasse in the heart of Munich. Since 24 February 2015, the Schwarzreiter enriches Munich's gastronomic scene with a real highlight: the Schwarzreiter Tagesbar and the Schwarzreiter Restaurant. The name of this place for lovers of good food and drink is derived from the char swimming in the depths of an

Alpine lake, which was one of King Ludwig's favorite dishes when smoked on wood.

The Schwarzreiter cuisine combines craftsmanship, tradition, pleasure and elegance. The head chef Franz-Josef Unterlechner is the artist behind the plates. Together with his team, his daily goal is to make his guests happy with his artful creations. Using only the best products of the highest quality and of sustainable origin, they create harmonious works of art rich in flavor and harmonious in appearance.

FACTS

- Opened in February 2015
- Culinary highlight and hotspot in Maximilianstrasse
- Head Chef Franz-Josef Unterlechner

FACTS

- Products of the highest quality and sustainable origin
- Gourmet delight and visual appeal





Schwarzreiter Restaurant

A JOURNEY THROUGH THE SEASONS

In the heart of Munich, in the midst of the Maximilianstrasse – the city’s pre-eminent address for expensive tastes, luxury labels and vendors of precious jewellery and watches – lies the Schwarzreiter Restaurant on the ground floor of Hotel Vier Jahreszeiten Kempinski Munich. The noblesse of the Maximilianstrasse is also reflected in the architecture of the restaurant. Here, the designer was inspired by the surrounding boutiques and shops. Blended with the royal traditions of the hotel, Colin Finnegan has brought a fresh touch to the original and cosy design of the Schwarzreiter Restaurant. Diners are seated at tables specially designed for the restaurant. The bronze branches with

spring-like blossoms beneath the glass tabletops originate from the Porzellan Manufaktur Nymphenburg: horned violets, Japanese cherry blossom, star magnolias and hibiscus made of the most delicate biscuit porcelain catch the eye. Every branch is a unique piece, specially hand-crafted for the restaurant. Another product from the master workshops of the Nymphenburg porcelain factory, specially made for the Michelin-starred restaurant, are the knife rests in the shape of the typical Schwarzreiter fish, fashioned out of matte-white biscuit porcelain. The Nymphenburg frieze of historic figures, crafted in the 1950s, was also elaborately restored as part of the renovation project.

- FACTS**
- 100 sq m
 - 60 seats
 - Tues–Sat 18:30 – final table reservations 21:30

- FACTS**
- In the heart of Munich
 - Design combined with royal tradition
 - Unique, hand-crafted pieces

Schwarzreiter Tagesbar

MUNICH’S MOST BEAUTIFUL LOCATION

This light-filled interior design provides guests with a generous view of Germany’s most prestigious luxury avenue. The old windows have been enlarged and replaced with sliding windows, meaning that the central section can be transformed into a balcony. The new, informal Tagesbar is reminiscent of a French bistro and features two large showcase displays in which fresh caviar and oysters are presented each day. In the Biedermeier Room, the original intarsia

wall cladding has been retained and restored. The delicate rose depictions have been greatly emphasised with highlighted and blackened borders. The chandelier is a piece commissioned from the designer Colin Finnegan, which is framed by the mirrored ceiling to reflect the white quartz floor. The three-tiered Thonet chairs, which haven’t been in production for 40 years, were specially reproduced for the makeover of the Tagesbar.

- FACTS**
- 120 sq m
 - 70 seats
 - Mon–Sun 12:00–24:00
 - Last orders: 22:30

- FACTS**
- The character of a French bistro
 - Intarsia wall cladding
 - White quartz floor
 - Three-tiered Thonet chairs



— Nymphenburg Zimmer —

A TRIBUTE TO CRAFTSMANSHIP

Dating back to 1950s and made by Nymphenburg porcelain factory, the original cladding of painted tiles that frames the doors and recesses has been retained and partially restored. A sealable door recess was also created during the renovation; depending on the time of year, this is decorated with pieces from the comprehensive Nymphenburg collection. Figures from the

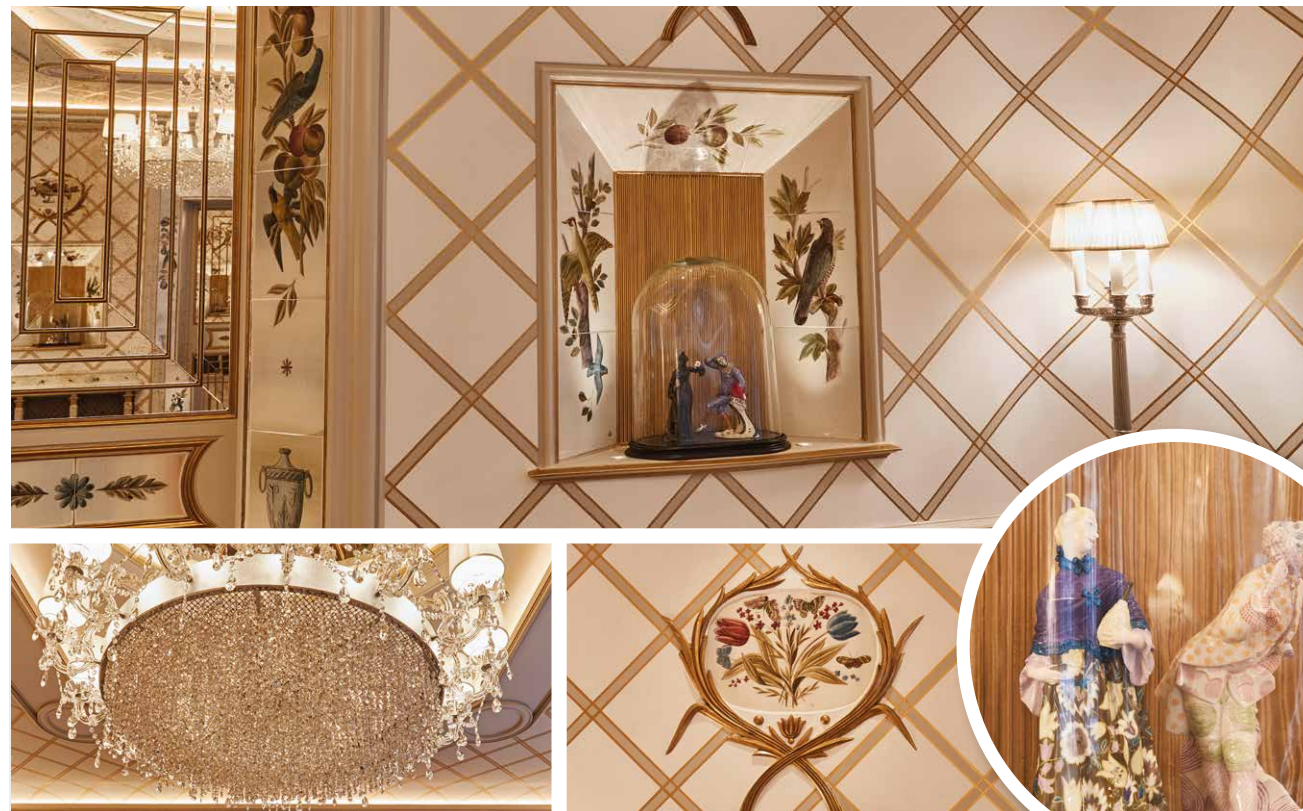
Commedia dell'Arte Couture Edition peers over the shoulders of the guests, evoking the Maximilianstrasse and its globally renowned fashion labels. The colourful paintwork on these figures has been designed by international and famous designers such as Viktor & Rolf, Christian Lacroix, Elie Saab, and Vivienne Westwood.

FACTS

- Rooms with protected heritage status
- A gift from the porcelain manufactory to the hotel

FACTS

- Evocative of the Maximilianstrasse
- Commedia dell'Arte
- Antique silver-plated chandelier



— Jahreszeiten Bar —

CONCEPT AND OFFERING

The drinks menu of this American bar is a blend of tradition and innovation, encompassing the best drinks of the last century. Only selected, premium-quality spirits and liqueurs are used to make the drinks, as well as exclusive vintages and limited editions of champagne and its ilk.

By visiting many different parts of the world, bar manager Aleksandar Vujin and his team find inspiration for fresh interpretations of classic drinks and for new creations. Jahreszeiten Bar (“Jahreszeiten” being German for “seasons”) lives up to its name. The range and preparation of cocktails and drinks are centred around the four seasons.

A new addition on the drinks list of this traditional bar are the seasonally changing martinis and mixology cocktails. These are enriched with local and seasonal ingredients. In autumn, for example, the range of drinks that Aleksandar Vujin offers his guests includes a pear martini with a topping of parmesan espuma.

FACTS

- Best drinks of the last century
- Limited editions
- Jahreszeiten signature cocktails

FACTS

- Entrecôte Strindberg
- Seasonal Deluxe club sandwich
- Maultaschen soup made using a secret recipe



— Vier Jahreszeiten Spa —

RELAXATION FOR THE SENSES

Kempinski The Spa is a journey inspired by the European cycle of the seasons. The wellness sanctum includes a sauna, steam room and heated indoor pool. Guests can also enjoy a workout in the gym. The treatments are balancing

or stimulating to restore the body's natural equilibrium. The Signature Treatment was influenced by the classic yet contemporary style of this historic hotel.

FACTS

- Hide-away above Munich's rooftops
- Large roof terrace
- View out over the city's sights

FACTS

- Facial treatments
- Body treatments
 - Manicures
 - Pedicures

— Kempinski Cigar Lounge —

BY ZECHBAUER

To celebrate its 160th anniversary, Hotel Vier Jahreszeiten Kempinski Munich has opened a new and luxurious cigar lounge.

A magical space has been created that spirits visitors back to Bavaria's royal era while still offering them cutting-edge technical amenities.

The new Kempinski Cigar Lounge by Zechbauer – for hotel guests and shop customers – is the most exclusive place for connoisseurs of cigarettes, cigarillos and pipes in Munich. The world's best cigars are available around the clock, no matter what time of day or night.

FACTS

- The pleasure of a cigar without the odour – thanks to special ventilation technology, clothes remain odour-free
- 18 private humidors
- Annual rental fee EUR 3,000

FACTS

- Details from the hotel's royal history
- Two swans from the winter garden of Ludwig II served as the models for a hand-crafted artwork in silver



— Meetings & Events —

ROOMS FOR EVERY REQUIREMENT

Thanks to the flexible layout, cutting-edge technical facilities and natural daylight in each room, the banqueting rooms provide the perfect setting for all manner of events – no matter whether it's a small meeting in the “Hofgarten” rooms or a festive gala dinner in

the “Maximilian” ballroom. Hotel Vier Jahreszeiten Kempinski Munich offers an exclusive range of catering options and first-class, five-star service that includes a personal consultation for each event from our dedicated Groups & Events team.

FACTS

- 12 function rooms
- Natural daylight in each room
- Ground-level banqueting room
 - From 22 sq m – 510 sq m
 - From 1 to 600 people

CUSTOMISED SERVICE

- Modern technology
- Exclusive catering options
 - Stylish design
- Personal consultation and support



— Press Contact —

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— Prices —

SUPERIOR ROOM
from EUR 300 per night

LUDWIGS SUITE
EUR 22,000 per night

MAXIMILIAN SUITE
EUR 19,000 per night

THERESIEN SUITE
EUR 15,000 per night

**THE ENTIRE ROYAL WING, INCLUDING THE MAXIMILIAN SUITE,
DELUXE JUNIOR SUITE, EXECUTIVE SUITE AND FOUR ADDITIONAL ROOMS:**
EUR 29,000 per night

**MAXIMILIAN SUITE WITH
ADJACENT DELUXE JUNIOR SUITE:**
EUR 22,000 per night

SUPERIOR BANQUETING SERVICE
EUR 100 per person

HUMIDORS CIGAR LOUNGE ANNUAL RENTAL FEE
EUR 3,000

— Social Media —

FACEBOOK
@vierjahreszeiten.kempinski.muenchen

INSTAGRAM
@kempinski_munich



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