



— PRESS KIT —

Hotel Adlon Kempinski Berlin

Kempinski
HOTELIERS SINCE 1897



Hotel Adlon
Kempinski

BERLIN

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REBIRTH OF A LEGEND

The legendary Hotel Adlon Kempinski Berlin, first built in 1907 and located right next to the Brandenburg Gate, regained its status as Germany's most prestigious hotel after its re-opening in 1997. This is the meeting place for heads of state, royals, politicians, stars and starlets, intellectuals, artists, designers and entrepreneurs, and last but not least, the Berliners themselves.

A great tradition of outstanding personal service and every modern comfort lives on today. The luxury hotel has 385 rooms including 78 suites and offers its guests three restaurants: the gourmet restaurant Lorenz Adlon Esszimmer,

which has been awarded two Michelin stars, Restaurant Quarré offering national and international classics and the Pan-Asian Sra Bua restaurant.

Its unique location, legendary history, opulent furnishings and décor as well as a service above and beyond impeccable make the Adlon the ideal venue for congresses, conferences and social and corporate events. Two magnificent ballrooms and 15 individually designed conference rooms and salons meet the highest expectations. Hotel Adlon has been part of the European luxury hotel chain Kempinski since 1997.

KEMPINSKI AG

- Europe's oldest hotel group
 - 78 hotels
- Present in 34 countries
- Portfolio includes historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences
- Founding member of the Global Hotel Alliance (GHA)

KEMPINSKI.COM

HOTEL ADLON KEMPINSKI BERLIN

- 385 rooms and suites
- 3 presidential suites
 - 3 restaurants
 - 2 bars
- 15 functional rooms, 2 ballrooms
- Adlon Spa by Resense
- Wellness area (pool, sauna, gym)
 - Business Center
 - Smokers Lounge

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LOCATION

Overlooking Pariser Platz, close to the Brandenburg Gate, the hotel is surrounded by some of the foremost sights and attractions in Berlin, as well as exclusive boutiques, sensational galleries and remarkable theatres.



Hotel Adlon, 1926

History of the legendary Hotel Adlon

THE LEGENDARY HOTEL ADLON HAS ALWAYS BEEN THE MOST FAMOUS, MOST FREQUENTLY VISITED AND, VISUALLY, THE MOST STRIKING BUILDING NEAR THE BRANDENBURG GATE.

No other name evokes so vividly the sophistication of pre-war Berlin. This was where VIPs stayed, where notables from politics and culture, industry and society met and where persons of rank and title were to be found. The name Adlon never referred simply to a hotel; it always meant the Berlin institution, literally

the first address in the city's centrespore by the Brandenburg Gate. It owes its name to the original owner, Lorenz Adlon. He opened the Adlon with the support of Kaiser Wilhelm II in October 1907, and it quickly became known as the best and most famous hotel in Germany. Lorenz Adlon's vision was to create a superlative

hotel that set standards for the future of the hotel industry. Guests from all over the world were enthusiastic about the comfortable amenities of this hotel. The Adlon provided hot running water, electric power and a cooling system connected to a well.

The building of the Adlon, which had survived both World Wars unscathed until it burnt down in early May 1945, was later demolished. But the name lived on in the minds of Berliners,

and not just Berliners. The "Adlon" endured, it remained a legend and appeared regularly in stories, books and memories.

And when the reunified city of Berlin started anew in the early nineties, the "Adlon" was one of the first striking buildings to rise again. The hotel was officially opened by German President Roman Herzog on 23 August 1997. This monumental institution has now been returned to the city, restored to its former glory.

FACTS

- Hotel built by Lorenz Adlon
- May 1945 – Fire leaves main building in ruins, and only one side wing remains
- 1957 – Hedda Adlon grants Kempinski AG both the right of first refusal for an eventual purchase of the property and the right to use the name "Adlon"

FACTS

- 1964 – Side wing renovated and serves as a hotel in East Germany until 1970
- 1984 – East German Politburo orders complete demolition of the side wing
 - 23 August, 1997 – Hotel reopens under Kempinski
 - Today, Hotel Adlon reflects the classic style of its historic predecessor



Service when preparing the sauce for the famous "Canard à la presse"



Restaurant



Wintergarden



— Rooms and suites —

**LUXURIOUS FABRICS, CLASSIC INTERIOR DESIGN,
TIMELESS ELEGANCE**

As soon as you take the first step into Hotel Adlon Kempinski, you enter a world of elegance, luxury and unique courtesy. This also applies to the rooms and suites of the hotel.

Classically elegant in design, and furnished with precious natural woods and fabrics, they offer a size of 40 to 220 sq m and invite you to relax and linger. Special attention has also

been paid to the bathrooms. They feature black granite, light marble and exquisite cherry wood panelling and have double vanity units, a separate shower and bath and a built-in multifunctional dressing table. With a total of 307 rooms and 78 suites, including three Presidential Suites, the “Grand Hotel” at the Brandenburg Gate offers the largest range of suites in Germany.

IN BRIEF

- 307 rooms
- 3 different categories
- Room size between 35 sq m and 45 sq m
- Bathrooms with separate shower and toilet

IN BRIEF

- 78 suites
- A total of 16 categories
- Greatest diversity of hotel suites in Germany
- Including 3 presidential suites and 40 suites equipped with a living and working area and a kitchenette
- Featuring stylish design elements



— Royal Suite —

SPEND THE NIGHT LIKE A KING OR QUEEN

This extraordinary suite has hosted numerous monarchs and heads of state from all over the world.

After Queen Elizabeth II's second visit to Hotel Adlon Kempinski in 2015, it was renamed the Royal Suite. Its most impressive feature is the stunning view of the Brandenburg Gate. Inspired by the design of noble private apartments of the

1920s, the suite comprises a round reception room, two elegantly furnished bedrooms, a spacious living room with fireplace, and an office, as well as a luxurious bathroom with sauna, steam shower and Jacuzzi®. In addition, there is an elegantly appointed room for small conferences or private dinners, as well as a fully equipped kitchen, an additional bathroom and a guest toilet.

FACTS

- 185 sq m
- Handcrafted "Parquet de Versailles" from old oak woods
- Wallcoverings of painted silk

FACTS

- Impressive paintings by German masters
- 24-hour butler service
- High level of security

— Imperial Suite —

SPACIOUS, IMPRESSIVE, EXCLUSIVE

This luxurious suite extending over 220 sq m is the largest suite in Hotel Adlon Kempinski. If you add two additional suites, a room and a specially designed lounge to accommodate drivers and bodyguards, an entire highsecurity wing can be created.

Thus, state visitors and celebrity guests travelling with a large entourage of companions, security escorts, personal attendants and assistants can enjoy total privacy over a floor space of 420 sq m. Two private lifts take the

guests of the "Adlon Imperial Suite" directly from the underground parking garage into the privacy and comfort of their suite. The furnishing style is European with Asian influences. The suite includes a living and working area, a meeting room, a bedroom with adjoining dressing room, a ladies' lounge with a four-poster bed and an additional 30 sq m bathroom with whirlpool, Finnish sauna, and massage and fitness area. The Imperial Suite is completed by an open fireplace and a kitchen for the butler.

FACTS

- It is one of Germany's safest and most secure hotel suites
- 24-hour butler service

FACTS

- Flatscreens and high-quality audiosystems
- Special handcrafted porcelain from KPM (Royal Porcelain Manufactory)
- Elegant chinoiserie



Presidential Suite „Brandenburger Tor“

SPECTACULAR VIEWS OF BERLIN'S MAJOR ATTRACTIONS

This suite offers unparalleled views of the Brandenburg Gate and the Tiergarten as well as the Victory Column and the dome of the Reichstag.

Again, only the finest and most exquisite materials have been used. They add an exceptional and

luxurious atmosphere to the elegant rooms, designed in the style of a New York penthouse of the 1920s.

The suite features both classic and contemporary design elements and furnishings. The layout of the rooms is identical to that of the Royal Suite.

FACTS

- 185 sq m
- Opulent four-poster bed
- Art Deco furniture

FACTS

- 24-hour butler service
- High level of security



Butler Ricardo

TRADITIONAL SERVICE WITH STYLE AND CHARM

What makes Hotel Adlon Kempinski's presidential suites absolutely unique is the presence of Ricardo. He is the butler in the most exclusive rooms of the five-star hotel. When a guest books one of these three suites, the butler's services are included around the clock. He keeps discreetly in the background but is always there when his services are required.

Thanks to his intuitive nature, he is always a step ahead in anticipating the needs of his

guests. His position requires a keen instinct for people's different needs and the ability to recognize when closeness or distance is desired. Ricardo is a sensitive and sophisticated soul and this job suits him down to the ground.

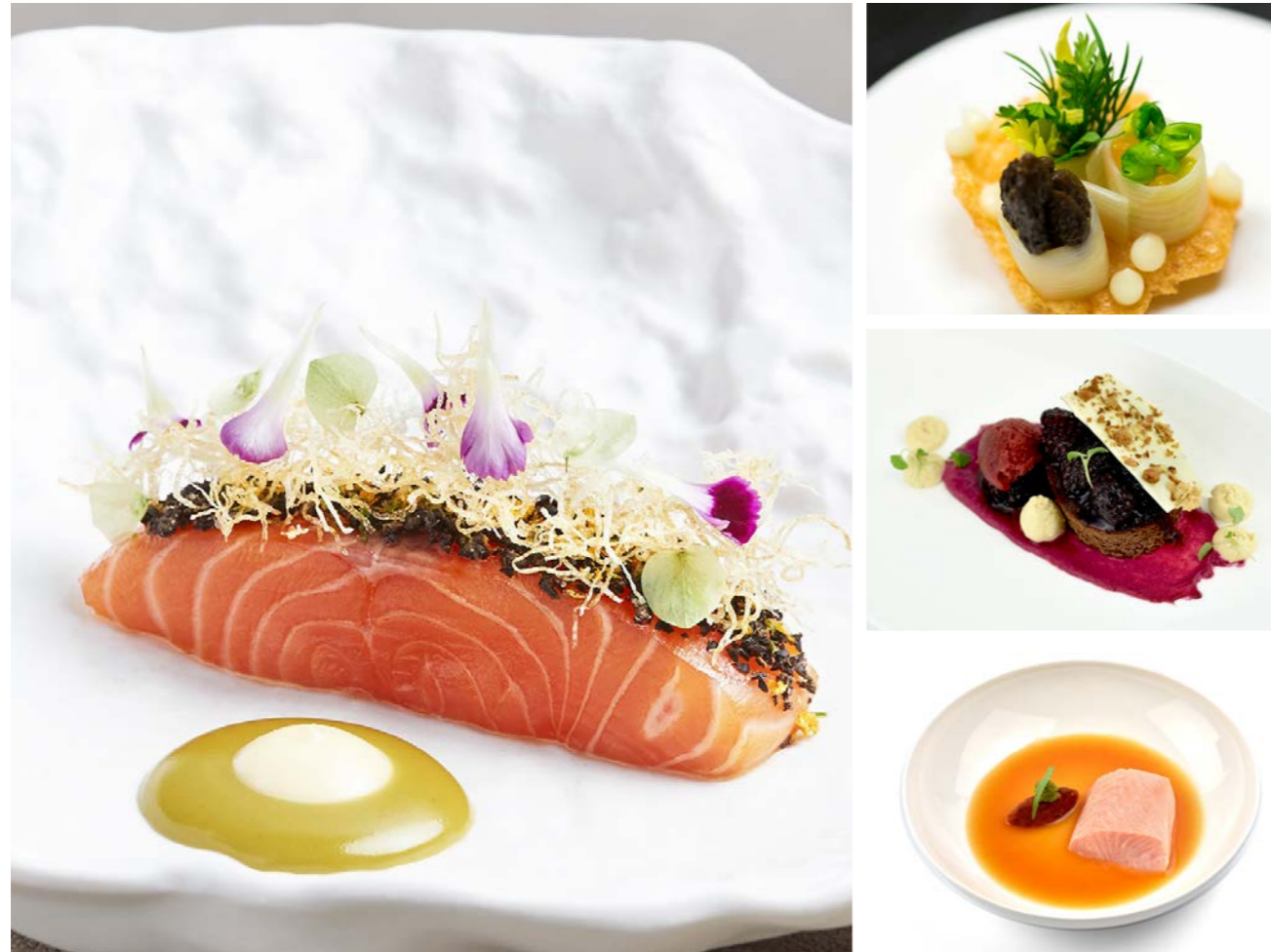
He is truly passionate about his work. Ricardo believes that good etiquette is something that never goes out of fashion and "for guests of the Adlon Kempinski, it is a matter of course".

FACTS

- Has worked for Hotel Adlon Kempinski since 1998
- Speaks several foreign languages
- His working attire consists of white gloves, morning dress during the day and white tie after 18:00
- Available to guests of the luxury hotel around the clock

FACTS

- Classic butler tasks include serving food and drinks, secretarial duties, preparing tea, packing suitcases with tissue paper, ironing the newspaper, etc.



— Lorenz Adlon Esszimmer —

BERLIN'S BEST GOURMET RESTAURANT

Established as Berlin's finest gourmet restaurant, the team at the Lorenz Adlon Esszimmer welcome their guests to a sophisticated and exciting culinary experience with a splendid view of the capital's landmark, the Brandenburg Gate.

Awarded with two Michelin stars which he has held continuously since 2011, chef Hendrik Otto

surprises his guests with modern, cosmopolitan creations. He focuses on the product and its aromatic essence.

Head Sommelier Hans-Martin Konrad charmingly complements the culinary delights with a selection of unexpected rarities and discoveries from the extensive wine list. Restaurant Manager Oliver Kraft and his team provide an attentive and relaxed service.

FACTS

- 32 seats in the restaurant
- 24 seats in the adjacent library
 - Intimate atmosphere

FACTS

- Open fireplace with bust of Emperor Wilhelm II
- View of Brandenburg Gate
 - Opening hours:
Wed-Sat 19:00-23:00
T +49 (0)30 2261 1959

— Fine dining at Hotel Adlon Kempinski —

AS MULTI-FACETED AS THE CITY OF BERLIN

Since the hotel's opening in 1907, fine dining has always been a key element in the Adlon's tradition of gracious hospitality.

Even the legendary hotel's founder, Lorenz

Adlon, sang the praises of "the comforts and pleasures of indulgence".

Hotel Adlon offers an astonishing choice of unique culinary venues.

FACTS

- Lorenz Adlon Esszimmer
 - Gourmet restaurant with 2 Michelin stars
 - Restaurant Quarré
 - National and international classics

FACTS

- Sra Bua Restaurant
 - Pan-Asian restaurant
 - Lobby Bar
 - Coffee and tea specialities, cocktails, snacks and cakes
 - Adlon to go
 - International coffee specialities



Hendrik Otto, Chef

— Restaurant Quarré —

ALWAYS THE RIGHT CHOICE

This timeless restaurant focuses on honest craftsmanship, with the spotlight on the product. It offers regional and seasonal specialities on the menu, as well as national and international classics – always interpreted in a modern way. The menu features, for example, Brandenburg Burrata, but also Königsberger

Klopse (meat balls in a white sauce with capers) and fillet of German beef.

Uncomplicated service, always tailored to the needs of the guests, is a priority of the young team. “Our service should reflect Berlin: dynamic, open-minded, uncomplicated.”

FACTS

- 150 seats in the restaurant
- 100 seats on the terrace
- Regional and seasonal specialities
 - National and international classics

FACTS

- View of Brandenburg Gate and Unter den Linden
 - Opening hours:
 - Mon–Sun: 12:00–15:00 and 18:00–22:00
 - T +49 (0)30 2261 1959



— Sra Bua Restaurant —

ASIA'S DIVERSE FLAVOURS COMBINED WITH EUROPEAN FLAIR

“Sra Bua” – the Thai term for “lotus flower pond” – is both name giver and synonym for the ambience and the mood of the Sra Bua restaurant. Inspired by the culinary diversity

of Asia, the kitchen combines this with traditional components of European cuisine. The result is a modern Pan-Asian cuisine with seasonal dishes.

FACTS

- Modern Pan-Asian cuisine
- Lounge music, casual service, chilled out atmosphere
 - Specialities on the menu: Ruam Gan (Thai for sharing – ten different dishes are served in several courses)

FACTS

- After-work special, Tue–Fri 18:00–19:00 (3 courses in 30 minutes for EUR 30)
 - Cool cocktails
- Opening hours restaurant:
 - Tue–Fri 18:00–22:00
 - Sat 19:00–22:30
- Opening hours Sra Bua bar:
 - Fri–Sat 19:00–1:00
 - T +49 (0)30 2261 1590



Elephant fountain
at Goethegarten, 1930

— The Lobby & Lobby Bar —

THE PERFECT PLACE TO LINGER

The best way to enjoy the unique flair of this truly iconic hotel is to sit in the heart of the hotel: the Lobby.

You will also find the symbol of Hotel Adlon Kempinski located here: the elephant fountain. This structure is an exact replica of the original historic piece; today it is one of many elements that recall the hotel's illustrious past. The famous elephant fountain was a present from the Maharaja of Patiala around 1930. He enjoyed the finer things of life and was particularly well known for his lavish lifestyle. Selected antiques

and elegant furniture from Italy, magnificent Murano glass chandeliers and fine materials such as limestone, leather, brass and onyx are characteristic of the design of the lobby, which reopened after renovations in August 2016. The gentle sound of piano music and a glass of chilled champagne, a piece of cake freshly baked in the in-house patisserie or the famous Afternoon Tea are the perfect accompaniments to the exquisite service offered by charming maître d'hôtel Hagen Hoppenstedt and his bar team.

FACTS

- Comprehensive range of selected tea and coffee specialities, cocktails, exquisite snacks such as the Adlon classics (Adlon doner kebab, Adlon currywurst and many more) and tempting delicacies from the patisserie

FACTS

- Adlon afternoon tea in three variations, each served in 3 courses
 - Opening hours:
Mon–Sun 12:00 bis 15:00
 - T +49 (0)30 2261 1959

— Adlon to go! —

INTERNATIONAL COFFEE SPECIALITIES TO TAKE AWAY

Located at the Pariser Platz with a wonderful view of the Brandenburg Gate, the “Adlon to go” team offers international coffee specialities, homemade sandwiches and sweet creations from the in-house patisserie, as well as the finest ice cream in the summer.

Adlon souvenirs to take away – if you want to surprise your sweetheart at home with a very

special Berlin souvenir, you can gather some ideas in Adlon's coffee shop. Numerous Adlon-inspired articles are on the shelves: history books and cookbooks, Steiff teddy bears and the successful film trilogy “The Adlon – a family saga”.

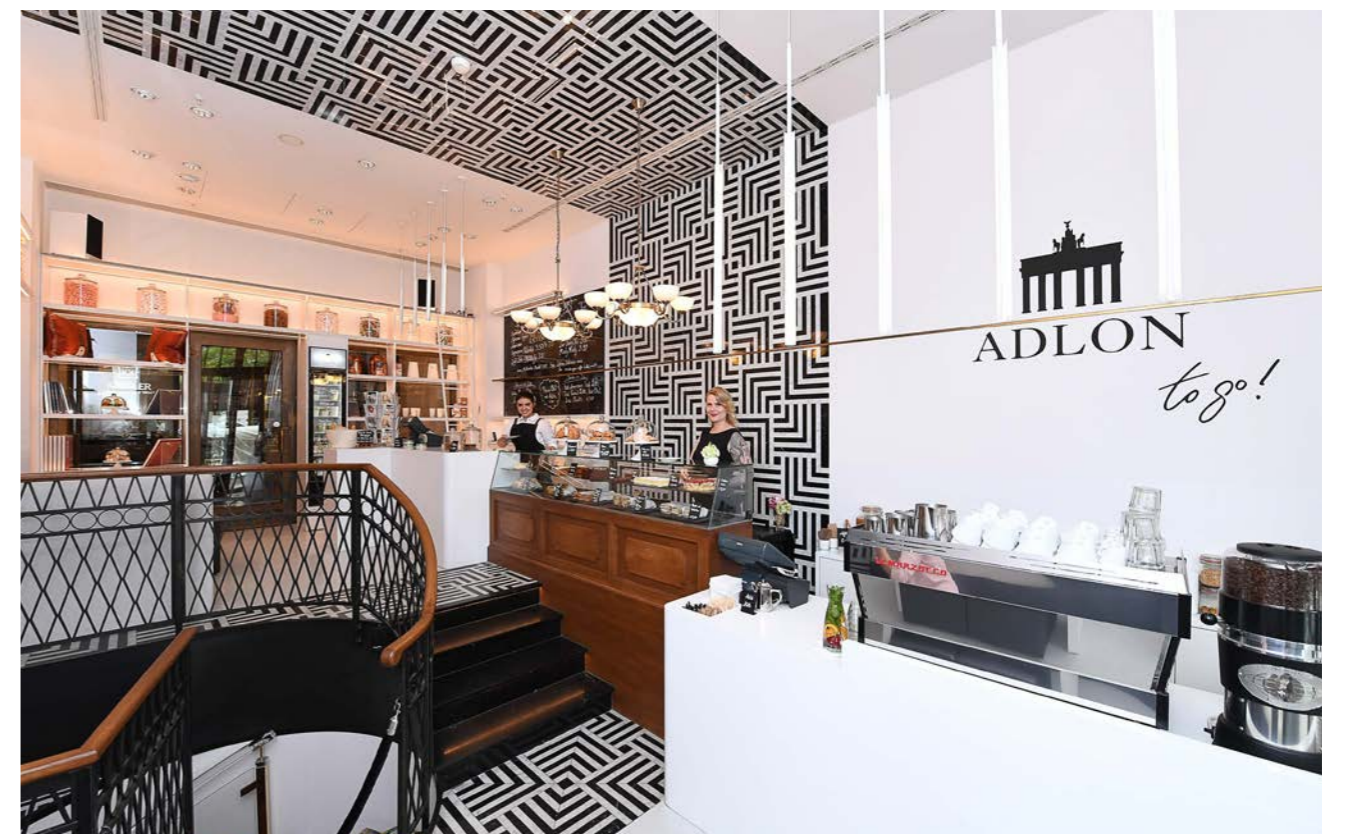
The Adlon coffee shop is located to the left of the hotel's main entrance on Unter den Linden 77, directly on Pariser Platz.

FACTS

- Some seats inside – seating outside in the summer
 - Stylish atmosphere
 - International coffee specialities
- Homemade sandwiches

FACTS

- Sweet concoctions created by the hotel's own pastry chefs
 - Adlon souvenirs
 - Opening hours:
Mon–Thu 8:00–17:00, Fri 8:00–18:00
Sat–Sun 10:00–18:00
 - T +49 (0)30 2261 4981



— Events —

THE ADLON IS HAPPY TO OBLIGE!

Hotel Adlon Kempinski is the ideal venue for all kinds of events. From gala receptions to balls, festive dinners, weddings, family celebrations, conferences, meetings or product presentations, the banqueting facilities provide the perfect setting, thanks to their flexible design, modern technical equipment and natural daylight.

For the hotel and its experienced banqueting team, the motto of the founder always applies: “Adlon oblige!” They create an impressive event for every occasion. The hotel’s main function

room is the 500 sq m ballroom on the ground floor. The ballroom’s recent refurbishment is a successful blend of the finest materials, stylish design, harmonious colours and attention to detail wherever you look, creating once again a powerful statement in terms of classic modernity.

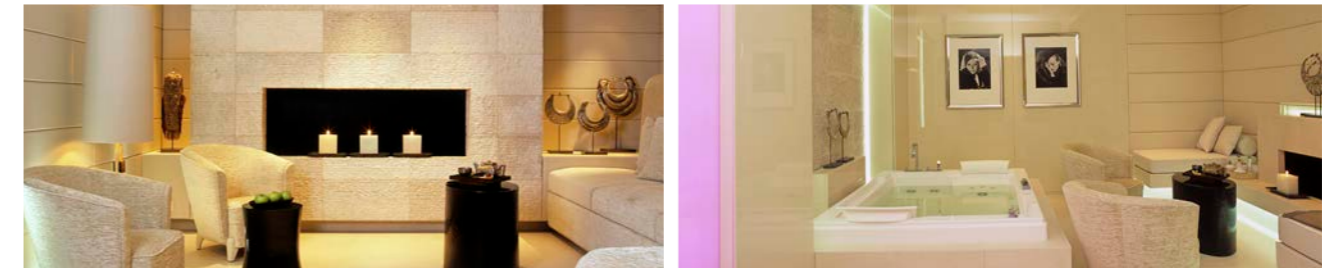
Events at the Adlon also benefit from the exclusive culinary offers and a professional service, including personal support for each individual event, delivered by the dedicated Groups & Events team.

FACTS

- Rooms for 25 sq m to 508 sq m
 - Accommodating from 1 to 500 people
- Top events: Federal Press Ball, fashion shows

FACTS

- 15 event rooms
- Two ballrooms
- Three meeting lounges
- Natural daylight in all rooms



— Adlon Spa by Resense —

COME AND RELAX – IN A REFUGE OF PERFECT PEACE AND TRANQUILLITY

As soon as they enter, guests are enveloped in the elegant atmosphere of the Adlon Spa by Resense as though it were a soft cashmere blanket. The welcoming area, with its fireplace and illuminated walls made of a Alabaster, sets the tone of the spacious but cosy and relaxing spa with its elegant mix of minimalism and

Manhattan style. The Adlon Spa by Resense offers exclusive beauty treatments, massages and therapeutic programmes that combine a high level of expertise, the latest findings on skin research and natural cosmetic products. A unique combination of pure luxury to pamper the senses.

FACTS

- Three private spa suites of 45 sq m, equipped with bath, Jacuzzi®, shower with integrated steam bath or sauna
- Eight luxurious treatment rooms with heated massage beds, equipped with bath, shower, steam sauna or Finnish sauna
- Berlin’s largest day spa

FACTS

- 900 sq m over three floors
 - Premium partners La Prairie and BARBOR
- Separate wellness area with pool, saunas and fitness room
 - Opening hours: So–Do 10:00–20:00 Fr–Sa 10:00–21:00
- T +49 (0)30 2261 1220

— Press Contact —

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