



— PRESS KIT —

Hotel Adlon Kempinski Berlin

Kempinski
HOTELIERS SINCE 1897



Hotel Adlon
Kempinski

BERLIN



Hotel Adlon Kempinski Berlin

REBIRTH OF A LEGEND

The legendary Hotel Adlon Kempinski Berlin, first built in 1907 located right next to the Brandenburg Gate, regained its status as Germany's most prestigious hotel after its re-opening in 1997. This is the meeting place for heads of state, royals, politicians, stars, intellectuals, artists, designers and entrepreneurs, and last but not least, the Berliners themselves.

A great tradition of outstanding personal service and every modern comfort lives on today. The luxury hotel has 385 rooms including 78 suites and offers its guests two restaurants: the gourmet restaurant Lorenz Adlon Esszimmer, which has been awarded two Michelin stars,

and the Brasserie Quarré offering international cuisine with regional influence.

Its unique location, legendary history, opulent furnishings and décor as well as a service above and beyond impeccable make Hotel Adlon Kempinski Berlin the ideal venue for congresses, conferences, social and corporate events. Two magnificent ballrooms and 15 individually designed conference rooms and salons meet the highest expectations. Hotel Adlon Kempinski Berlin has been part of the European luxury hotel chain Kempinski since 1997.

KEMPINSKI HOTELS

Europe's oldest hotel group

82 hotels

Present in 36 countries

Portfolio includes historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences

Founding member of the Global Hotel Alliance (GHA)

HOTEL ADLON KEMPINSKI BERLIN

385 rooms and suites

3 presidential suites

2 restaurants

2 bars

15 functional rooms, 2 ballrooms

Adlon Spa by Resense

Wellness area (pool, sauna, gym)

Business Center

Smokers Lounge (Elephant Bar)

LOCATION

Overlooking Pariser Platz, close to the Brandenburg Gate, the hotel is surrounded by some of the foremost sights and attractions in Berlin, as well as exclusive boutiques, sensational galleries and remarkable theatres.



Hotel Adlon, 1926

History of the legendary Hotel Adlon

THE LEGENDARY HOTEL ADLON HAS ALWAYS BEEN THE MOST FAMOUS, MOST FREQUENTLY VISITED AND, VISUALLY, THE MOST STRIKING BUILDING NEAR THE BRANDENBURG GATE.

No other name evokes so vividly the sophistication of pre-war Berlin. This was where VIPs stayed, where notables from politics and culture, industry and society met and where people of rank and title were to be found. The name Adlon never referred simply to a hotel; it always meant the Berlin institution, literally

the first address in the city's centresquare by the Brandenburg Gate. It owes its name to the original owner, Lorenz Adlon. He opened the Adlon with the support of Kaiser Wilhelm II in October 1907, and it quickly became known as the best and most famous hotel in Germany. Lorenz Adlon's vision was to create a superlative

hotel that set standards for the future of the hotel industry. Guests from all over the world were enthusiastic about the comfortable amenities of this hotel. The Adlon provided hot running water, electric power and a cooling system connected to a well.

The building of the Adlon, which had survived both World Wars unscathed until it burnt down in early May 1945, was later demolished. But the name lived on in the minds of Berliners,

and not just Berliners. The Adlon endured, it remained a legend and appeared regularly in stories, books and memories.

And when the reunified city of Berlin started anew in the early nineties, the Adlon was one of the first striking buildings to rise again. The hotel was officially reopened by German President Roman Herzog on 23 August 1997. This monumental institution has now been returned to the city, restored to its former glory.

FACTS	FACTS
Hotel built by Lorenz Adlon	1964 – Side wing renovated and serves as a hotel in East Germany until 1970
May 1945 – Fire leaves main building in ruins, and only one side wing remains	1984 – East German Politburo orders complete demolition of the side wing
1957 – Hedda Adlon grants Kempinski AG both the right of first refusal for an eventual purchase of the property and the right to use the name "Adlon"	23 August, 1997 – Hotel reopens under Kempinski
	Today, Hotel Adlon reflects the classic style of its historic predecessor



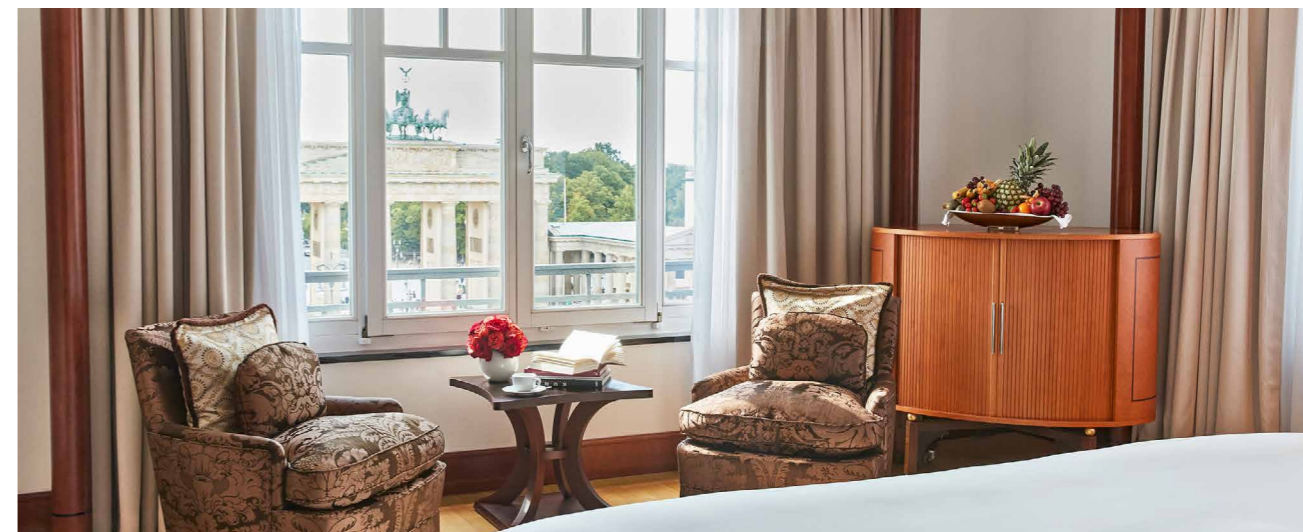
Service when preparing the sauce for the famous "Canard à la presse"



Restaurant



Wintergarden



— Rooms and Suites —

LUXURIOUS FABRICS, CLASSIC INTERIOR DESIGN,
TIMELESS ELEGANCE

As soon as guests take the first step into Hotel Adlon Kempinski Berlin, they enter a world of elegance, luxury and unique courtesy. This also applies to the rooms and suites of the hotel.

With a classically elegant design, furnished with precious natural woods and fabrics, they offer a size of 40 to 220 sq m and invite guests to relax and linger. Special attention has also

been paid to the bathrooms, which feature black granite, light marble and exquisite cherry wood panelling. The bathrooms also include double vanity units, a separate shower and bath and a built-in multifunctional dressing table. With a total of 307 rooms und 78 suites, including three Presidential Suites, the “Grand Hotel” at the Brandenburg Gate offers the largest range of suites in Germany.

IN BRIEF
307 rooms
3 different categories
Room size between
35 sq m and 45 sq m
Bathrooms with separate
shower and toilet

IN BRIEF
78 suites
A total of 16 categories
Greatest diversity of hotel suites in Germany
Including 3 presidential suites and 40 suites
equipped with a living and working area and a
kitchenette
Featuring stylish design elements



— Imperial Suite —

SPACIOUS, IMPRESSIVE, EXCLUSIVE

This luxurious suite extending over 220 sq m is the largest suite in Hotel Adlon Kempinski. By adding two additional suites, a room and a specially designed lounge to accommodate drivers and bodyguards, an entire highsecurity wing can be created.

Thus, state visitors and celebrity guests travelling with a large entourage of companions, security escorts, personal attendants and assistants can enjoy total privacy over a floor space of 420 sq m. Two private lifts take the

guests of the “Adlon Imperial Suite” directly from the underground parking garage into the privacy and comfort of their suite. The furnishing style is European with Asian influences. The suite includes a living, working area, a meeting room, a bedroom with adjoining dressing room, a ladies’ lounge with a four-poster bed as well as an additional 30 sq m bathroom with whirlpool, Finnish sauna, massage and fitness area. The Imperial Suite is completed by an open fireplace and a kitchen for the butler.

FACTS

It is one of Germany’s safest and most secure hotel suites
24-hour butler service

FACTS

Flatscreens and high-quality audiosystems
Special handcrafted porcelain from KPM (Royal Porcelain Manufactory)
Elegant chinoiserie

— Royal Suite —

SPEND THE NIGHT LIKE A KING OR QUEEN

This extraordinary suite has hosted numerous monarchs and heads of state from all over the world.

After Queen Elizabeth II’s second visit to Hotel Adlon Kempinski in 2015, it was renamed the Royal Suite. Its most impressive feature is the stunning view of the Brandenburg Gate. Inspired by the design of noble private apartments

of the 1920s, the suite comprises a round reception room, two elegantly furnished bedrooms, a spacious living room with fireplace, an office, as well as a luxurious bathroom with sauna, steam shower and Jacuzzi®. In addition, there is an elegantly appointed room for small conferences or private dinners, as well as a fully equipped kitchen, an additional bathroom and a guest toilet.

FACTS

185 sq m
Handcrafted
“Parquet de Versailles” from old oak woods
Wallcoverings of painted silk

FACTS

Impressive paintings by German masters
24-hour butler service
High level of security



Presidential Suite „Brandenburger Tor“

SPECTACULAR VIEWS OF BERLIN'S
MAJOR ATTRACTIONS

This suite offers unparalleled views of the Brandenburg Gate and the Tiergarten as well as the Victory Column and the dome of the Reichstag.

Again, only the finest and most exquisite materials have been used. They add an exception-

al and luxurious atmosphere to the elegant rooms, designed in the style of a New York penthouse of the 1920s. The suite features both classic and contemporary design elements and furnishings. The layout of the rooms is identical to that of the Royal Suite.

FACTS

185 sq m

Opulent four-poster bed
Art Deco furniture

FACTS

24-hour butler service
High level of security



Butler Ricardo

TRADITIONAL SERVICE WITH STYLE AND CHARM

What makes Hotel Adlon Kempinski's presidential suites absolutely unique is the presence of Ricardo. He is the butler in the most exclusive rooms of the five-star hotel. When a guest books one of these three suites, the butler's services are included around the clock. He keeps discreetly in the background but is always there when his services are required. Thanks to his intuitive nature, he is always a step ahead in anticipating the needs of his guests. His position requires a keen instinct for people's different

needs and the ability to recognize when closeness or distance is desired. Ricardo is a sensitive and sophisticated soul and this job suits him down to the core. He is truly passionate about his work. Ricardo believes that good etiquette never goes out of fashion and "for guests of the Adlon Kempinski, it is something that goes without saying".

FACTS

Has worked for Hotel Adlon Kempinski since 1998

Speaks several foreign languages

His working attire consists of white gloves, morning dress during the day and white tie after 18:00

Available to guests of the luxury hotel around the clock

FACTS

Classic butler tasks include serving food and drinks, secretarial duties, preparing tea, packing suitcases with tissue paper, ironing the newspaper, etc.



— Fine dining at Hotel
Adlon Kempinski —

AS MULTI-FACETED AS THE CITY OF BERLIN

Since the hotel’s opening in 1907, fine dining has always been a key element in the Adlon’s tradition of gracious hospitality. Even the legendary hotel’s founder, Lorenz Adlon, sang

the praises of “the comforts and pleasures of indulgence”. Hotel Adlon offers an astonishing choice of unique culinary venues.

FACTS
Lorenz Adlon Esszimmer
-Gourmet restaurant
with 1 Michelin star
Brasserie Quarré
-National and
international classics

FACTS
Lobby Bar
-Coffee and tea specialties,
cocktails, snacks and cakes
"Adlon to go"
-International coffee specialties

— Lorenz Adlon Esszimmer —

THE CAPITAL'S LAST TRUE LUXURY RESTAURANT

Established as Berlin's finest gourmet restaurant, the passionate team at Lorenz Adlon Esszimmer welcome their guests to a sophisticated and exciting culinary adventure with a splendid view of the German capital's landmark, the Brandenburg Gate. Head Chef Jonas Zörner and his team spoil connoisseurs with classic French gourmet creations that are combined with fresh Asian flavours to design an unforgettable taste experience. In the stylish and intimate atmosphere of the award-winning fine dining restaurant, gourmets

are treated to a first-class menu with up to 6 courses of balanced delicacies from every genre of gourmet culture. Zörner indulges his guests with culinary delights for all the senses playing with temperatures, textures, flavours and colours. Head Sommelier Hans-Martin Konrad charmingly complements the culinary delights with a selection of unexpected rarities and discoveries from the extensive wine list. Restaurant Manager Oliver Kraft and his team ensure attentive and relaxed service.

FACTS

32 seats in the restaurant
24 seats in the adjacent library
Intimate atmosphere

FACTS

Open fireplace with bust of Emperor Wilhelm II
View of Brandenburg Gate
Opening hours:
Wed–Sat 19:00–23:00
T +49 (0)30 2261 1959



Chef Jonas Zörner



Chef Stephan Eberhard



— Brasserie Quarré —

ALWAYS THE RIGHT CHOICE

This timeless brasserie focuses on honest craftsmanship, with the spotlight on the product. It offers German and French specialities. The menu features a Caviar tasting with classic side dishes, Bouillabaisse, Adlon tartare as a signature dish or the Berlin veal liver. Uncomplicated service, always tailored to the needs of the

guests, is a priority of the young team. “Our service should reflect Berlin: dynamic, open-minded, yet always in a cordial way.”

FACTS

150 seats in the restaurant
100 seats on the terrace
German and French specialities
Daily Dish

FACTS

View of Brandenburg Gate and Unter den Linden
Opening hours:
Mon – Sun: 12:00–21:30
T +49 (0)30 2261 1959

— Adlon Afternoon Tea —

A TIMELESS TRADITION

An afternoon of elegance and indulgence at Hotel Adlon Kempinski Berlin. On the Bel Etage, overlooking the magnificent Lobby, guests are invited to savour the refined ritual of Afternoon Tea. A selection of delicate finger sandwiches, freshly baked scones with clotted cream and preserves and exquisite patisserie is accompanied by a carefully curated assortment of teas from around the world.

Each menu is seasonally inspired, offering a distinctive experience throughout the year. This cherished tradition is elevated by the Adlon’s signature sense of luxury: glittering chandeliers, attentive service and the graceful setting of the Bel Etage transform every visit into a memorable occasion. For those wishing to enhance the experience, a glass of champagne may be added.

FACTS
EUR 79 per person
EUR 39 per child up to 12 years
Savouries, scones and pastries
Optional champagne upgrade

FACTS
Thursday – Sunday
Seating times of 90 minutes between 14:00 and 17:00
A reservation is required at least 24 hours in advance
T +49 (0)30 2261 1959
E restaurants.adlon@kempinski.com



— Adlon Champagne Brunch —

A CELEBRATION OF FLAVOUR

An indulgent Sunday tradition at Hotel Adlon Kempinski Berlin. On the last Sunday of each month, Brasserie Quarré presents the Adlon Champagne Brunch – an opulent feast of culinary delights in the heart of the city. Guests are welcomed with Champagne from Taittinger and invited to explore an abundant buffet featuring seafood, seasonal specialities, sweet

temptations and a wide variety of international dishes. The experience is complemented by fine red and white wines, beer, soft drinks and an extensive selection of coffee and tea specialities. With its elegant atmosphere and views of the iconic Brandenburg Gate, the Champagne Brunch transforms Sunday into a truly memorable occasion.

FACTS
EUR 169 per person
Champagne from Taittinger included
Red & white wines, beer and soft drinks
Coffee and tea specialities

FACTS
Every last Sunday of the month
11:30 – 14:30 at Brasserie Quarré
Upcoming dates 2025: 28 September, 26 October, 23 November
Reservation: T +49 (0)30 2261 1959 | restaurants.adlon@kempinski.com



Elephant fountain
at Goethegarten, 1930

— The Lobby Lounge & Bar —

THE PERFECT PLACE TO LINGER

The special atmosphere of the Hotel Adlon Kempinski Berlin becomes tangible in the heart of the hotel, the lobby. Here stands the famous elephant fountain, the landmark of the hotel. This structure is an exact replica of the original historical piece which once adorned the Goethe Garden of the old Adlon and is today one of the many elements that recall the hotel's glorious past. Selected antiques and elegant furniture from Italy, magnificent Murano glass chandeliers and fine materials such as limestone, leather,

brass and onyx are characteristic of the design of the lobby, which reopened after renovations in August 2016. The gentle sound of piano music, a glass of chilled champagne, a piece of cake freshly baked in the in-house patisserie or the famous Afternoon Tea are the perfect accompaniments to the exquisite service offered by the charming bar team.

FACTS

Comprehensive range of selected tea and coffee specialties, cocktails, exquisite snacks such as the Adlon classics (Adlon doner kebab, Adlon currywurst and many more) and tempting delicacies from the patisserie

FACTS

Adlon afternoon tea in three variations, each served in 3 courses

Opening hours:

Mon – Sun 12:00 bis 15:00

T +49 (0)30 2261 1959

— The Elephant Bar —

AN ELEGANT RETREAT FOR CIGARS, WHISKEY AND GOOD CONVERSATION

In the course of the extensive redesign of the public areas of Hotel Adlon Kempinski in 2016, the Smoker's Lounge was also redesigned: elegant, breathable smoked oak parquet contrasts with smooth green-grey walls. Armchairs made of petrol-coloured velvet by Jab Anstoetz and brass table and floor lamps create a relaxed lounge atmosphere. An additional eye-catcher here, as in the lobby and the corridors, is an exclusive Venini candelabra.

An ingenious exhaust system ensures the best possible air quality, with fresh air supplied at floor level and stale air vented through shadow gaps in the ceiling. At the beginning of 2023, the Smoker's Lounge was renamed Elephant Bar and the range of offerings was expanded offering unusual cocktails, long drinks and rare spirits as well as precious cigars that are on sale in the Noblego shop located in the shopping arcade of the hotel.

FACTS

Rum & Whisky Tasting

Special tastings are offered every Thursday
18:00 – 20:00

Three selected spirits and a matching cigar
can be tasted

FACTS

Unusual cocktails, long drinks,
rare spirits and precious cigars

Opening hours:

Mon – Thu 17:00 to 00:00

Fri – Sat 17:00 to 1:00



— Adlon to go! —

INTERNATIONAL COFFEE SPECIALITIES TO TAKE AWAY

Located at Pariser Platz with an impressive view of the Brandenburg Gate, the dedicated Adlon to go! team offers international coffee and tea specialities, homemade sandwiches, snacks and sweet treats created by the hotel's own patisserie, as well as the finest ice cream in summer. More trendy seasonal delicacies such as fresh strawberries with hot chocolate sauce, matcha tea or mulled wine in winter round off the range. The cosy coffee shop even offers special Berlin souvenirs to surprise

loved ones at home with a piece of Adlon. Numerous Adlon-inspired items are waiting on the shelves: history books and Steiff elephants, the Adlon teddy, the Dibbern porcelain coffee cup and other selected Adlon style quality tableware. The Adlon to go! is located to the left of the hotel's main entrance on Berlin's famous boulevard Unter den Linden 77 and is perfect for those in a hurry who like to directly enjoy or take away their favourite Adlon snack bites.

FACTS

Some seats inside – seating outside in the summer
Stylish atmosphere
International coffee specialities
Homemade sandwiches

FACTS

Sweet concoctions created by the hotel's own pastry chefs
Adlon souvenirs
Opening hours:
Mon–Thu 8:00–17:00, Fri 8:00–18:00
Sat–Sun 10:00–18:00
T +49 (0)30 2261 4981



— Meetings & Events —

THE ADLON IS HAPPY TO OBLIGE!

Hotel Adlon Kempinski is the ideal venue for all kinds of events. From gala receptions to balls, festive dinners, weddings, family celebrations, conferences, meetings or product presentations, the banqueting facilities provide the perfect setting, thanks to their flexible design, modern technical equipment and natural daylight.

For the hotel and its experienced banqueting team, the motto of the founder always applies: “Adlon oblige”. They create an impressive event for every occasion. The hotel's main function

room is the 500 sq m ballroom on the ground floor. The ballroom's recent refurbishment is a successful blend of the finest materials, stylish design, harmonious colours and attention to detail wherever you look, creating once again a powerful statement in terms of classic modernity. Events at the Adlon also benefit from the exclusive culinary offers and a professional service, including personal support for each individual event, delivered by the dedicated Groups and Events team.

FACTS

Rooms for 25 sq m to 508 sq m
Accommodating from
1 to 500 people
Top events: Federal Press Ball,
fashion shows

FACTS

15 event rooms
Two ballrooms
Three meeting lounges
Natural daylight in all rooms

— The Adlon Pool —

A STYLISH COMEBACK

The repertoire of the newly redesigned Adlon Pool, an elegant 900 sqm island of relaxation in the vibrant city centre of Berlin, leaves nothing to be desired. The range of offers for an extravagant time out at the modern Adlon Pool not only features a black marble looking swimming pool and whirlpool, but also includes a Finnish sauna, a temperature-reduced soft sauna, a steam bath in the architecture of an Arabian hammam, an ice waterfall and experience showers with harmonising colour changes and music. Fragrant mint spray mist, as well as massage

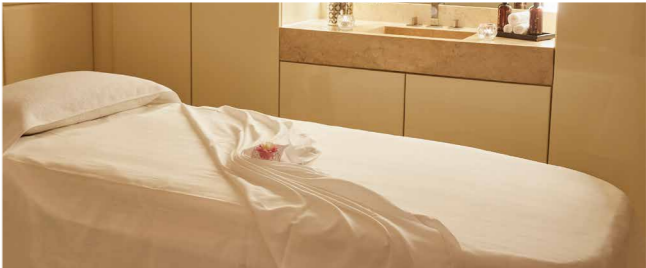
and Caribbean rain effects in varying droplet thickness make showering a highlight for all the senses. A 24-hour GYM with digitally controllable high-tech fitness equipment by industry expert Technogym®, that combines exercise with an extensive entertainment selection such as training videos, news and TV series, is a hotspot for sports enthusiasts. The pool bar ensures culinary indulgence with healthy bowls or the Adlon currywurst with edible gold leaf, as well as cocktails, tea and coffee specialties to relax and unwind.

FACTS

- Stylish "Kaminlounge" with loungebeds by a fireplace
- Two luxury relaxation areas
- Selection of drinks and signature food

FACTS

- Memberships for external guests
- Personal Trainer on individual request
- Opening hours:
Mon - Sun 7:00 - 21:00
T +49 (0)30 2261 1792



— Adlon Spa by Resense —

A REFUGE OF PERFECT PEACE AND TRANQUILITY

As soon as they enter, guests are enveloped in the elegant atmosphere of the Adlon Spa by Resense as though it were a soft cashmere blanket. The welcoming area, with its fireplace and illuminated walls made of a Alabaster, sets the tone of the spacious but cosy and relaxing spa with its elegant mix of minimalism and

Manhattan style. The Adlon Spa by Resense offers exclusive beauty treatments, massages and therapeutic programmes that combine a high level of expertise, the latest findings on skin research and natural cosmetic products. A unique combination of pure luxury to pamper the senses.

FACTS

- Three private spa suites of 45 sq m, equipped with bath, Jacuzzi®, shower with integrated steam bath or sauna
- Eight luxurious treatment rooms with heated massage beds, equipped with bath, shower, steam sauna or Finnish sauna
- Berlin's largest day spa

FACTS

- 900 sq m over three floors
- Premium partners
111 SKIN and BARBOR
- Opening hours:
Wed-Thu-Sun 11:00 - 19:00
Fr-Sa 11:00 - 21:00
T +49 (0)30 2261 1220
- Hairstylist Goerner & Company
- Tue - Fri 10:00 -19:00
Sat 9:00 - 15:00

— Adlon Flower Atelier & Boutique —

EXCLUSIVE BOUQUETS & ADLON MERCHANDISE

With its warm wooden walls and floor-to-ceiling windows, the classically elegant shop centred around a large studio table evokes the storied history of the grand hotel, adorned with impressive black-and-white photos of the former Hotel Adlon. What has been crafted behind the scenes for over 27 years since the legendary luxury hotel’s reopening is now being celebrated with a prestigious showcase in this former wine shop, featuring takeawaysales of the high-quality Adlon floristry and many popular Adlon souvenirs.

In addition to offering connoisseur gifts in the boutique, such as the Adlon bathrobe, hotel towels, Adlon books, the hotel’s signature stuffed Teddy Bears or Elephants and in autumn also seasonal presents for Christmas, interested shoppers can watch the creation of luxury floral art used to freshly decorate all hotel areas every day. Visitors can treat themselves or their loved ones to a customised bouquet or select readymade arrangements of finest quality for any occasion including birthdays and weddings.

FACTS

Customised flower arrangements
and floral decorations
Gift vouchers for Adlon experiences
Adlon souvenirs

FACTS

Entrance via Behrenstrasse
Opening hours:
Mon–Fri 8:00 – 17:00
T +49 (0)30 2261 1775



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