



— PRESS KIT —

# Kempinski Hotel Barbaros Bay Bodrum

*Kempinski*  
HOTELIERS SINCE 1897



Kempinski Hotel  
Barbaros Bay

BODRUM

# Kempinski Hotel Barbaros Bay Bodrum

BODRUM - THE LAND OF ETERNAL BLUES

With its 3,500-year history, cultural and art texture inherited from ancient civilizations, natural beauties, authentic architecture, agricultural riches, gastronomy, climate, sea and magnificent coves, entertainment life lasting until the morning, accommodation facilities with various concepts satisfying the needs of the guests, the world-renowned Bodrum Peninsula is one of Turkey's idyllic destinations.

Having fascinated mankind since B.C., Bodrum carries traces of various cultures. Civilisations from ancient times to the present, including the Lelegians, Carians, Persians, Dorians, Hellenic, Roman, Byzantine, and Ottoman.

Being called the "The Land of Eternal Blues" by the famous historian Homer, Halicarnassus was established at the intersection of Greek and Anatolian civilizations. Archaeological finds belonging to various civilizations indicate that the region and its surroundings have a history of seven thousand years. Being one of the most important port cities of the Caria Region in ancient times, Halicarnassus raised many

important figures such as Herodotos, known as the father of history, and Artemisia I., the first female admiral of history.

The adventure of mankind in Bodrum is said to have a history stretching back over 3000 years. Historian Herodotos from Bodrum (484 BC) wrote that the city was founded by the Dorians in 1.000 BC, where the castle is located today. His writing says that back then, this place was an island.

The knights of St. Petronium, the founders of St. Peter Castle, are credited with naming Bodrum. The Petrium knights are the source of it. When the Republic was established, this name—pronounced "Bodrum" at the time by the local Turk population—remained Bodrum. At that time, this name, pronounced as "Bodrum" by the Turks living here, remained as Bodrum with the establishment of the Republic. Today, Bodrum is a tourism center in the most special and beautiful geography of the world, distinguished by its cultural and historical richness and increasing its attraction with these features of itself.





# Kempinski Hotel Barbaros Bay

THE HARMONY OF THE CRYSTAL CLEAR SEA,  
ENDLESS BEACH, GASTRONOMY AND SERENITY



Wandering through cobblestone pathways, past whitewashed houses, and past colourful flower displays is a delightful way to spend an afternoon in the picture-perfect city of Bodrum. For those interested in discovering more about Turkey's history, the hotel is a stone's throw from many areas of interest, including the imposing medieval castle built by the Knights of Rhodes and two of the Seven Wonders of the Ancient World, the Mausoleum and Temple of Artemis, in Ephesus.

Bodrum Underwater Archeology Museum, Historical Ancient Theater, known as the only structure that has survived from Bodrum in the Classical Age, and Myndos are other unique cultural wonders of this beautiful town. The hotel is also within easy reach of many beautiful

Aegean villages, which offer an insight into a time long past.

Holder and retainer of various awards since its opening, Kempinski Hotel Barbaros Bay welcomes sophisticated travellers to the most untouched part of the peninsula, sprawling over 62,000 sq m of picturesque land on the shores of Gökova Bay, offering numerous delicate experiences for memorable moments. Set on a delightful landscape of olive trees, lemon trees, pine trees and remarkable regional flora the hotel consists of 149 rooms, 24 suites, 36 serviced residences, 42 exclusive serviced residences all with their own balconies, terraces, or private gardens as well as unparalleled views of the Aegean Sea.

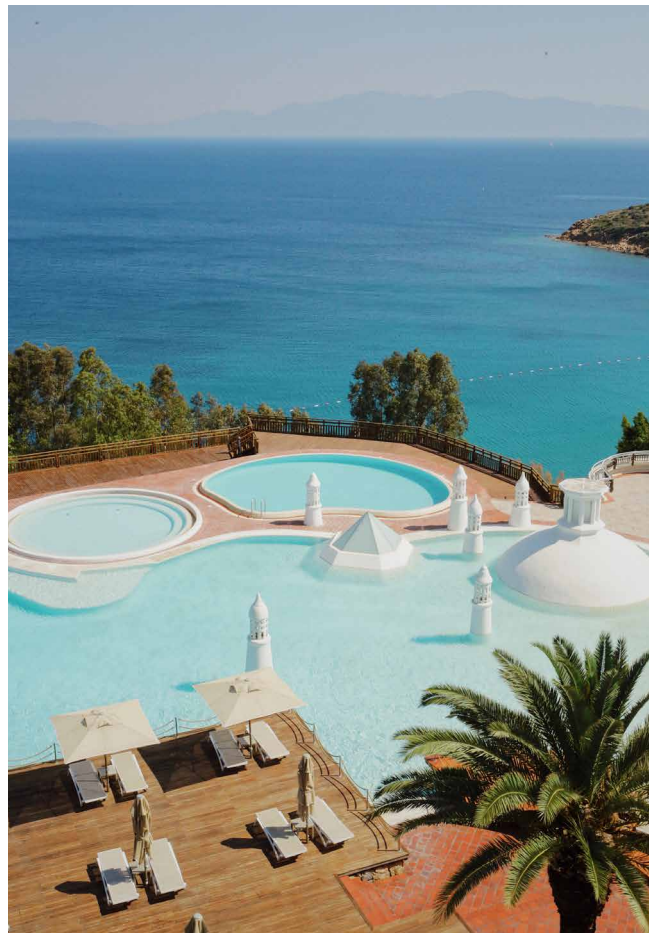
The accommodation cleverly blends authentic Mediterranean architecture with contemporary European design with a touch of elegance. For lounging and leisure, Kempinski Hotel Barbaros Bay offers a private blue-flagged sandy beach, an infinity pool and a splendid 5,000 square meter space of spa which is the biggest of Europe, where a truly holistic spa experience is tailor-made to allow each guest to rejuvenate and energise.

At the beachside restaurant by Barbaros Bay, visitors can savor the distinct flavors of Aegean cuisine all day, complemented by live local music in the evenings for a delightful experience. Olives Restaurant offers a modern approach to Turkish cuisine, taking guests on a gastronomic journey. Saigon Restaurant provides its guests with hours of flavour by interpreting the exotic flavours of Asia-Pacific cuisine in a creative way. Mammadrau Restaurant, a one-of-a-kind fine dining establishment, serves the most unique

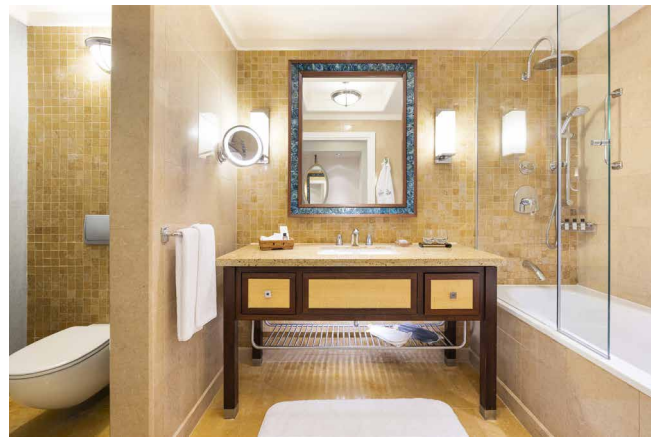
flavours of Southern Italian cuisine, promising an unforgettable dining experience.

Villa Rossa conveys special assortments of international and local cuisine at a comforting setting.

Tranquil beach format Silence Beach is a perfect place for all-day-long rest and designed for a beach experience without mobile-phone rings. The land of eternal blue, offers guests a private blue-flagged sandy beach with unique reflections of turquoise Aegean water. The awarded infinity pool is the perfect place to create a feeling of tranquillity, with peachy colours of sunset.







## — Rooms and Suites —

Living spaces are an expression of one's soul, and the rooms at Kempinski Hotel Barbaros Bay have been designed to channel space and life to enhance the beauty of the natural surroundings, to soothe and to satisfy, and to let serenity embrace guests in a cocoon of versatile luxuries as well as understated elegance. All of the rooms and suites are designated as non-smoking and come with a private walk-out balcony or terrace with views of the turquoise Aegean. Rooms at Kempinski Hotel Barbaros Bay are comfortable enough for cocooning and feature all the amenities. The experience provides a unique opportunity to engage all senses, such as sipping champagne on the walkout terrace while watching the sun fall slowly into the Aegean. The Standard, Superior, Deluxe, and Grand Deluxe Room categories feature a similar design and provide private balconies with sea views. A truly unbeatable position and opulent view,

a taste of a modern aesthetic, and detailing to accentuate a sense of luxury surely make these Suites a rare find in Bodrum. The One Bedroom Suites are the perfect couples' retreat and also ideal for families, featuring a large living room, a powder room, a master bathroom with a whirlpool, and a bedroom with a balcony or terrace that is the perfect place to greet the day and enjoy the panorama. After a day of sun and blue, the Junior Suites offer a luxurious living space, perfect for contemplating the evening's gourmet dining options. All rooms and suites bathroom amenities, an in-room safe, exclusively stocked mini bar, bathtub or whirlpool, walk-in shower, terrace with sea view, LED-screen full HDTV, complimentary Wi-Fi, twice-daily housekeeping service, tea-coffee setup upon request, and espresso machines.

# SPA

## Kempinski Alchymia Wellness & Spa

A HOLISTIC WELLBEING AT SPA WITH SEA VIEW

Providing service on an area of 5,500 square meters within Kempinski Hotel Barbaros Bay in Bodrum, Kempinski Alchymia Wellness & Spa has a large and spacious space design. Combining the unique view of the Aegean Sea with the latest developments in wellbeing, this outstanding Spa offers its guests a privileged and special experience with the extensive facilities provided by the “Special Spa Suite”, which is also defined as a separate spa within the spa.

In addition to the indoor “water therapy” Watsu pool, Kempinski Alchymia Wellness & Spa has indoor and outdoor pools, sauna sections for men and women, 2 different Turkish baths, 15 perfectly designed therapy areas, and a modern fitness center equipped with state-of-the-art cardio and fitness equipment.

Combining Far East therapies with spa treatments that ensure staying healthy and fit, it meets all the physical, mental and spiritual expectations of its guests.





## — Restaurants and Bars —

The gastronomic choice of the Kempinski Hotel Barbaros Bay stretches the norms of gastronomy with pure culinary elements of Aegean, Mediterranean, and Pan-Asian cuisines. Savours bestowed through the combination

of authenticity and inspiration as well as the region's exceptional local seafood and organic regional produce create a symphony of flavours that are as fresh as they are unique.



### OLIVES RESTAURANT

**Breakfast:** 7:00 – 10:30

**Dinner:** 19:00 – 22:30

*\*Dates and hours are subject to change.*

Ripe and bursting with the vitality of the Mediterranean sun, olives are the lifeblood of Turkey's diverse cuisines. Uniting the flavours from the Aegean, the Black Sea, the Mediterranean, Central Anatolia and Southeastern Turkey, creative chefs have developed a multi-cultured menu at Olives. This versatile restaurant offers a gourmet breakfast and dinner combining the finest national and international delicacies.

### SAIGON RESTAURANT

**Dinner:** 19:00 – 23:00

*\*Dates and hours are subject to change.*

An elegantly eclectic medley of Pan-Asian delicacies, offered with a modern twist in a cosy and stylish atmosphere, enhanced by Saigon's distinctive service with uninterrupted views of the Aegean Sea.



## BARBAROSSA BEACH RESTAURANT

**Bar:** 10:00 – 19:00

**Lunch:** 12:00 – 17:30

**Dinner:** 19:00 – 22:30

*\*Dates and hours are subject to change.*

The hotel's Barbarossa Beach Restaurant combines attentive service with unique tastes and offers its guests the most special tastes of Aegean cuisine throughout the day in the summer season. At dinner, Barbarossa Restaurant presents an unforgettable feast with its updated concept every day from 19:00 to 22:30. The menu, crafted with fresh and seasonal ingredients, includes appetizers catering to various tastes. It features sea delicacies like squid, octopus, and shrimp, perfect for summer evenings, alongside the most delicious fish, promising an appetizing experience for seafood enthusiasts.

In the evenings, Barbarossa Beach Restaurant sets the stage for delightful conversations by the sea, enhancing the experience with its live local music program while serving up the finest flavors of Aegean cuisine.

## POOL BAR & RESTAURANT

10:00 – 19:00

*\*Dates and hours are subject to change.*

Nestled beside the iconic pool at Kempinski Hotel Barbaros Bay, the Pool Bar invites guests to indulge in light and delectable summer specials paired with unique cocktails every day from 10:00 to 19:00. Those craving the sunshine can relish the finest salads, sandwiches, pastas, pizzas, and grills from global cuisines, all while lounging on cozy sun loungers by the pool.

## BAR BLUE

**Bar:** 17:00 – 02:00

*\*Dates and hours are subject to change.*

A door into another world with its sophisticated signature cocktails, wide selection of wine and infused spirits. The perfect place to enjoy the glamorous sundown before and after dinner as well as the picturesque view of Barbaros Bay with a tingling flute of bubbly.





## CHILL OUT LOUNGE

A reposeful area by the infinity pool, offering snacks and special drinks. Chill Out is the relaxation zone both for couples and families fancying a shaded area to unwind.

## SUNDECK

**Daytime Service:** 10:00 – 18:00

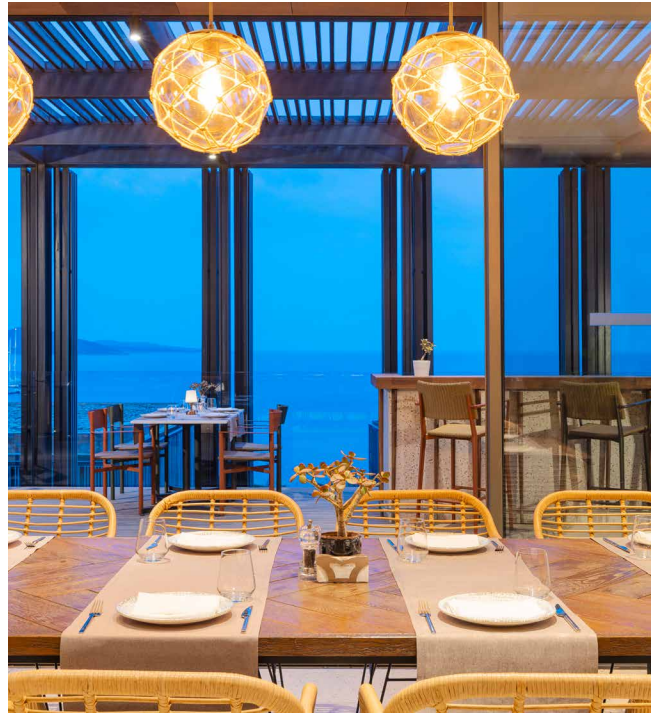
*\*Dates and hours are subject to change.*

*\*Adults only*

The ultimate spot for regeneration alongside the water with refreshing cocktails and light snacks. Out of the many reposeful areas designated for daydreaming, Kempinski Hotel Barbaros Bay uplifts the mood of its adult-only chic zone “Sundeck”.

## GAZEBO LOUNGE

Gazebo Lounge offers a wide range of gourmet coffee and tea selections, a diverse wine list, contemporary cocktails, Champagne selections throughout the day and extending to the delightful summer nights.



## VILLA ROSSA RESTAURANT

Every Day 19:00 - 22:30

*\*Dates and hours are subject to change.*

Villa Rossa features a relaxed and calming atmosphere where international and national à la carte flavours can be relished at a relaxed setting for dinner.

## MAMMADRAU RESTAURANT

12.00-14.30

19.00-23.00

**Bar:** 19.00-02.00

The unique harmony of Italian cuisine awaits at Mammadrau Restaurant.

## — Private Events and Weddings in Style —

The versatility of the hotel's indoor and outdoor venues offer a wide array of function options suitable for business or social gatherings. Whether one is planning a high-profile meeting, a small family gathering or the wedding of dreams, the event planning team ensures that every detail is handled flawlessly.

### PRIVATE EVENTS

Kempinski Hotel Barbaros Bay offers a variety of sophisticated and fully equipped venues, both indoors and under the blue skies, which are designed to facilitate outstanding meetings and special events. The event spaces be it indoor or outdoor combine exceptional facilities with breathtaking settings surrounded by astounding

natural beauty. Indoor facilities feature a ball room, breakout rooms with natural day light, and a spacious foyer with sea view and a terrace ideal for outdoor coffee breaks and cocktails.

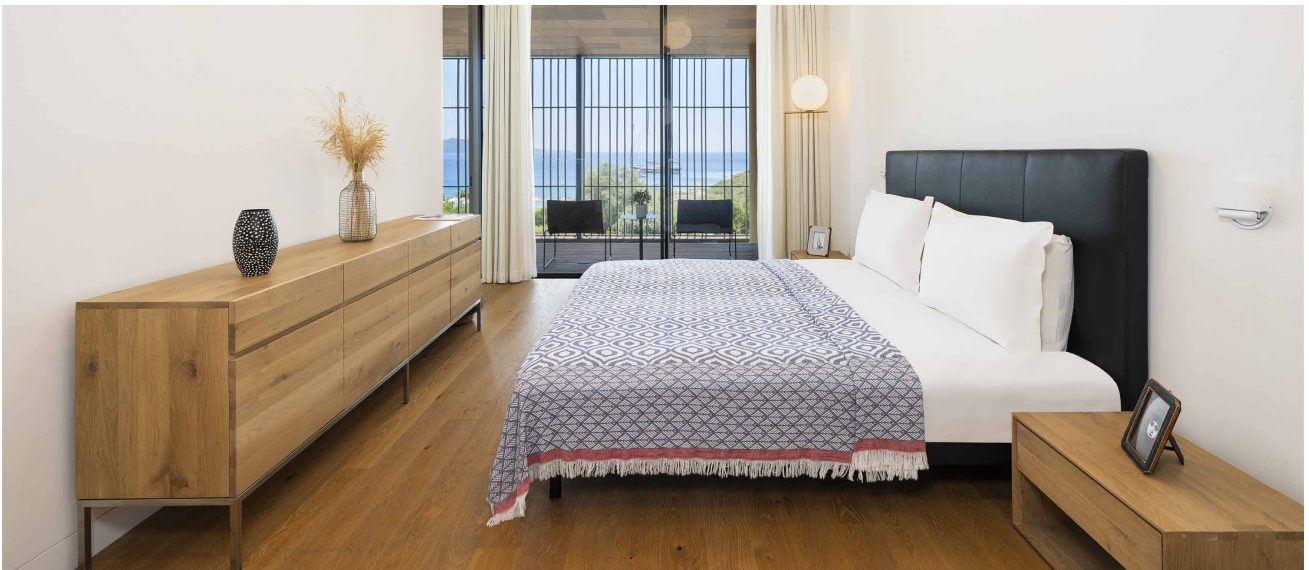
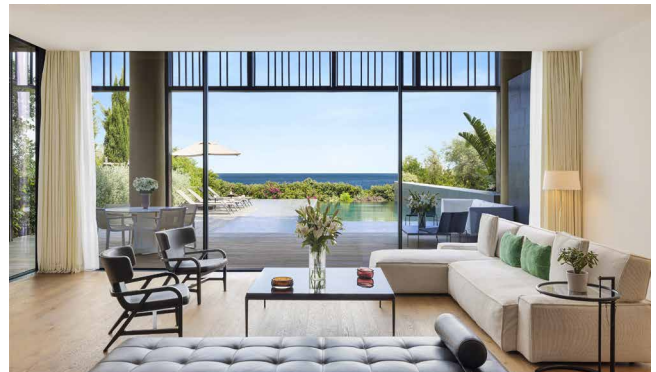
### WEDDINGS IN STYLE

The picturesque alfresco wedding venues include Poolside, Chill-Out Lounge, Barbarossa Beach, Gazebo Terrace, Marina Stone Area, Marina Deck, Sundeck, and Barbarossa Grass Area. Be it on the beach or at one of the other serene areas all set on an unbeatable landscape with the backdrop of the Aegean Sea's magnificent views are allowing a wide spectrum of alternatives for all sizes of ceremony and celebrations.





# Stylish Residences Offering Home Comforts



Offering a perfect option for long-term stays, 78 residences bring a completely different perspective to holiday life. Barbaros Reserve Residences, designed to meet all the needs of a house, with spacious living areas and stylish interior design, and Kempinski Residences Barbaros Bay Bodrum, located against the magnificent Aegean Sea, offer a luxurious and exclusive lifestyle in the most beautiful spot of Bodrum.

Residence residents, who can benefit from all the services of the hotel such as concierge, housekeeping, room service and dry cleaning, also have the opportunity to use Kempinski Alchymia Wellness & Spa, the largest spa in Europe.

## — Art Loving Hotel —



Crafting a living space entwined with Bodrum's unique natural beauty and embraced by the deep blue, crystal-clear sea, the hotel consistently garners attention for its commitment to art.

Located in the most untouched and mesmerising bay of Bodrum and displaying the beauty of the Aegean Sea and the garden landscape adorned with green tones, the hotel continues to bring together a selection of paintings and sculptures, which are the best examples of contemporary art. Kempinski Hotel Barbaros Bay hosted

South Korean sculpture artist Bonggi Park and his work within the scope of the project carried out jointly with Muğla Sıtkı Koçman University Faculty of Fine Arts.

Known for using completely natural materials in his works that integrate with nature, the artist Bonggi Park created a large sculpture work for the first time at Barbaros Farm as part of his visit to Turkey. The sculpture became part of the hotel's art collection. Kempinski Hotel Barbaros Bay will continue to surprise the guests with arts.



# — Barbaros Farm —

CHEMICAL-FREE AND NATURAL AGRO-TOURISM EXPERIENCE  
BARBAROS FARM, BODRUM

Barbaros Farm in Bodrum Karaova practices natural agriculture without chemicals on fertile lands that haven't been cultivated for 70 years. Guests can participate in farm tours, collect products, and experience farm life. The menu includes organic ingredients from Barbaros Farm and supports local producers of ingredients and wines.



## Detailed Hotel Information

### ADDRESS

Kızılağaç Mahallesi, Hacıgiden Caddesi No: 33/1  
48400 Bodrum, Muğla / Türkiye

### TEL:

+90 252 311 0303

### FAX:

+90 252 311 0300

### WEBSITE:

[www.kempinski.com/bodrum](http://www.kempinski.com/bodrum)

### E-MAIL:

[info.barbaros@kempinski.com](mailto:info.barbaros@kempinski.com)

### FACEBOOK:

<https://www.facebook.com/kempinskibodrum>

### INSTAGRAM:

[@kempinskibodrum](https://www.instagram.com/kempinskibodrum)  
<https://www.instagram.com/kempinskibodrum>

### TWITTER:

[@kempinskibodrum](https://twitter.com/kempinskibodrum)

### GENEL MANAGER:

Serkan Hüsünbeyi

### OPENING DATE:

May, 2005

### OWNING COMPANY:

Ay-Sir Turizm ve İnşaat A.Ş.

### MANAGEMENT:

Kempinski Hotels S.A.

### ARCHITECT:

Prof. Dr. Cengiz Eren

### INTERIOR DESIGN:

Metex Design – Sinan Kafadar

### LANDSCAPE DESIGN:

ALD – Zeynep Akgöze

### NUMBER OF ROOMS - CATEGORIES :

125 Oda | 24 Süit

### NUMBER OF RESIDENCES:

Kempinski Residences Barbaros Bay – 36 Residences  
Barbaros Reserve Residences – 42 Residences

### NEARBY AIRPORTS:

38 km > Milas – Bodrum Airport  
202 km > Dalaman Airport  
255 km > İzmir Adnan Menderes Airport

### SERVICES & FACILITIES:

Infinity Pool, Private Sandy Beach with Blue Flag Certificate, 5,500 sq m spa,  
Fitness Centre, Indoor Pool, Helipad, Marina Services, Water Sports, Business Centre,  
Private Meeting Rooms, Ballroom, Game Room, Library and Boutiques.

### AWARDS:

#### **International Travel Awards**

World Travel Awards, Türkiye's Leading Beach Resort 2023  
Wanderlust Best Hotels & Resorts, Türkiye Leading Luxury Residences 2023  
Lux Life Magazine, The Leaders in Luxury Awards 2023  
Haute Grandeur, Best Seaside Resort on a Global Level 2023  
Haute Grandeur, Best Destination Wedding Hotel in Europe 2023

### MEDIA CONTACTS:

**Ayçin Bayraktaroğlu**  
Marketing Manager

Tel: +90 252 311 0303

[aycin.bayraktaroglu@kempinski.com](mailto:aycin.bayraktaroglu@kempinski.com)

HOTEL VIDEO: [Click here for hotel video.](#)