

Press Release

The Soul of Ramadan 2010 at Hotel Indonesia Kempinski Jakarta

Jakarta, 9 July 2010 –Hotel Indonesia Kempinski Jakarta will present a series of packages during the holy month of Ramadan from 11 August to 9 September 2010.

Ramadan is a moment filled with various colors of tradition. Entering the month of Ramadan, there are many religious rituals seen in various places, one of them, is to enjoy having the break-fasting meal together with the loved ones or friends in a spirit of worship, or commonly called “buka puasa” (at the time to break the fast) and “sahur” (at the crack of dawn). Whilst in this modern society, with the ritual buka puasa and sahur people tend to build a new ambiance that is elegant and attractive in order to give more support in the performing of Ramadan duties, and yet with the full wisdom.

Not wanting to miss out the chance in this most awaited month of wisdom, Hotel Indonesia Kempinski Jakarta invites its visitors to gain new experiences in this holy month by **enjoying their stay at the hotel and having their break fasting with their families, strengthening ties with their co-workers and business associates.** The pleasing and peaceful ambiance will be an absolute experience the legendary hotel has created the lip smacking dishes that reflect the meaning of Ramadan holy month. On the menu part, the skillful hands of culinary team led by Executive chef Andrew Phillips and Executive Sous Chef Budiyan Ramelan will definitely complete the Ramadan ritual.

The gratification of doing break-fasting will be an extraordinary experience with the Indonesian traditional *tajil* and meals buffet at **Signatures Restaurant** that will indulge the visitors’ appetites. For those who are staying at the hotel are encouraged to enjoy the *sahur buffet* from the restaurant. **Sahur** can be enjoyed **from 2am - 4am at IDR 175,000++** per person and **break-fasting** starting from 5pm at **IDR 195,000++ per person including tajil.**

Apart from dining experience, the hotel also prepares accommodation packages – as a way to get closer to family and relatives. Hotel Indonesia Kempinski Jakarta provides Ramadan Package from 11 August – 9 September, 2010. Guests can enjoy staying at the 44sqm Deluxe Room at **IDR 2,150,000** net per night inclusive of sahur and break fasting for two while for its next category of 68sqm Grand Deluxe Room, guests may



enjoy the luxury at **IDR 2,350,000** net per night, also inclusive of sahur and break fasting for two.

After 30 days of fasting, Lebaran comes and the hotel has prepared a family Lebaran Package, valid from 10 - 19 September 2010. Room package is starting at IDR 2,050,000 net for minimum stay of 2 nights. Package is including breakfast, spa treatment for two adults at the sanctuary of Kempinski SPA and internet connection in the room. Guests can have an early check-in at 11am and late check out until 3pm.

For some companies, business meetings in the month of Ramadan is usually managed as a catalyst to strengthen the ties amongst all co-workers and business associates. To facilitate them, Hotel Indonesia Kempinski Jakarta also provides Ramadan meeting packages from 11 August to 9 September 2010 which consist of Tajil package and complete Break-fasting Package to be held at Kempinski Grand Ballroom with a minimal of 50 persons and minimal of 200 person at Bali Room.

All packages are subject to service charge and tax. For more information please contact +62 21 2358 3800 or email to info.jakarta@kempinski.com.

Editor's Notes:

The Kempinski name is proudly borne by a growing collection of distinguished properties around the world. Europe's oldest luxury hotel group, Kempinski has built its reputation on the belief that exclusivity and individuality are key elements of true luxury. Each year, an increasing number of guests come to appreciate these qualities, as Kempinski adds new hotels and resorts in Europe, the Middle East, Africa and Asia.

Kempinski is a member of the Global Hotel Alliance. Based on the airline alliance model, Global Hotel Alliance is the world's largest alliance of independent hotel brands. GHA currently comprises Anantara, The Doyle Collection, First, Kempinski, Leela, Marco Polo, Mirvac, Omni, Pan Pacific Parkroyal, Shaza dan Tivoli.

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